

The American Legion 1979 Emblem Catalog



Caps, Blazers, Uniforms

60TH ANNIVERSARY MEDALLION. Pictured on front cover. Die-struck 1½" medallion specially made to commemorate 60 years of American Legion service For God and Country. Available in both Bronze and .999 Fine Silver. Limited Silver edition is serially numbered. Boxed.

No. 73396 ... Bronze \$ 5.00
No. 73397 ... Silver \$25.00

UNIFORMS. Crease and stain resistant, year-round, 14-ounce nylon blend gabardine with ½" gold stripe. Dry clean only. (COLOR NOTE: IT IS IMPOSSIBLE TO MATCH COLOR EXACTLY EVEN USING THE SAME DYE. THERE IS ALWAYS A VARIATION BETWEEN BOLTS OF MATERIAL-MORE NOTICEABLE IN BLUE. ONLY A SPECIALLY ORDERED TAILOR-MADE UNIFORM CUT FROM THE SAME MATERIAL WILL GIVE AN EXACT MATCH.) When ordering all Uniform Jackets or Trousers, state Height, Chest & Waist measurements to insure proper fit. Special sizes not shown below, add \$25.00 and allow 8 weeks for delivery.

A JACKET. Eisenhower style with elastic waist insert. Stock sizes 36-46 in Short, Regular, Long, and Stout (Portly). All other sizes add \$25.00 and allow 8 weeks for delivery of these custom made garments.*
No. 70201 \$53.75

B TROUSERS. Unfinished bottoms. Sizes 29-46 from stock. All other sizes add \$25.00 and allow 8 weeks for delivery of these custom made garments.*
No. 70102 \$29.40
*Extra large size jackets and trousers are not returnable.

BRAID. Gold ½" uniform braid.
No. 70100 per yard \$.50

UNIFORM COAT. Full length, dress uniform blouse. Special order only with 8 weeks delivery. Write for prices and ordering instructions.

UNIFORM MATERIAL. Sold by the running yard, 60 inches wide. Write for current price.

C NEW!! HELMET LINER. For uniformed groups. White molded plastic. Chin strap. Inner straps adjust to head size.
No. 70159 Each \$ 8.50
Multiples of 10 \$80.00

D WHITE COTTON PARADE GLOVES with a rubberized palm that eliminates "slipping" during parades and other ceremonies. SPECIFY size desired.
No. 70156, per pair \$5.50
6 or more, per pair \$5.00
Available sizes: M, Lg, & X-Lg. Sizes may be mixed to obtain discount price.

For those who desire the "uniform look". Not official. The American Legion Auxiliary, nationally, has not officially approved any hat or uniform. Ideal for hospital work.

E WAVE STYLE HATS. Two types now available in Navy Blue. Regular type with black satin lining. Mesh type with air-cooling mesh crown for warmer climates. Both types complete with 2" Auxiliary emblem. Specify size: X-Small, 6 1/2-6 5/8; Small, 6 3/4-6 7/8; Medium 7-7 1/8; Large, 7 1/4-7 3/8; X-Large, 7 1/2-7 5/8; or give head size in inches using tape measure for correct fit.
No. 38200 Regular type \$10.95
No. 38195 Mesh type \$10.95

F CAPE. Fingertip length navy blue blended gabardine lined with gold rayon. Arm loops for snug wear. Dry clean only. Two-inch embroidered Auxiliary emblems on collars. Adjustable "Velcro" neck closure. Specify size.
Small Sizes 8-10-12 30¾" length
Medium Sizes 14-16 31½" length
Large Sizes 18-20 32¼" length
No. 38100 \$58.50

LADIES ENSEMBLE: Blazer, Skirt, Vest, and Slacks. This uniform is offered as a fashionable alternative for lady Legionnaires and Auxiliary members. These garments are made of 100% polyester double knit and DO NOT MATCH either in color or fabric type the uniform cloth listed on these pages for American Legion uniforms. Each item is custom made to your order and cannot be returned.

G BLUE BLAZER. A touch of shape, fashion right lapels, back center vent, made without lining. False pockets. Specify size and Legion or Auxiliary emblem. See size information below.
No. 38042 \$45.85

H BLUE SKIRT. A-Line, classic in fit and appearance. Specify size. See size information below.
No. 38045 \$31.90





J BLUE VEST. Princess seaming, shaped pocket flaps, five button closure. False pockets. Specify size and Legion or Auxiliary emblem. See size information below.
No. 38046\$33.35

K BLUE PANTS. Today's look. Side zipper closure. Specify size. See size information below.
No. 38047\$27.50

SIZE INFORMATION. All garments are 100% polyester double knit, and are finished with a 2½" hem. Prices listed are for EVEN sizes only; 4-22. Larger or smaller sizes are \$4.00 extra, even sizes only. Special lengths on sleeves, skirts, jackets, and pants cannot be provided. When ordering send bust, waist, and hip measurements AND the usual size you purchase. Allow a minimum of 8 weeks for delivery. Washable.

LEGION CAPS MADE TO YOUR ORDER. Every effort is made to deliver your custom made cap within 4 weeks of receipt of your order. However, please allow 8 weeks during May through September -- the peak period of new officer election.

Add 25 cents per character for ALL additional lettering. Fort Knox style caps available at no extra charge. All lettering, insignia, etc., must be worn on right side of cap. For caps Size 8 and over, add \$1.00 to prices quoted below.

L STYLE 1 LETTERING - Post numerals with name of state in full.
No. 71169 Unlined\$7.35
No. 71225 Lined\$7.90

STYLE 2 LETTERING - Post numerals with city name in full and state abbreviated.
No. 71197 Unlined\$ 9.70
No. 71253 Lined\$10.30

M WOMEN'S MODIFIED. Lined.
No. 71281 Style 1\$10.50
No. 71309 Style 2\$10.75

SPECIAL PRESENT OFFICERS' CAPS. Lined only. All must have title of office embroidered at 25 cents per character extra. Post number optional at no extra cost. Past officers may wear only BLUE caps with past office embroidered on cap or with past insignia listed on pages 8 and 9. All orders for County, District or Department caps MUST be sent to Department Headquarters for approval and transmittal to National Emblem Sales.

COUNTY CAPS. Blue with gold piping. White lettering. County in full, state abbreviated.
No. 71345\$11.40

DISTRICT CAPS. Blue with white crown. Gold lettering. District in full, state abbreviated.
No. 71359\$11.65

DEPARTMENT CAPS. All white. Gold lettering. State in full.
No. 71373\$12.90

SPECIAL STATE INSIGNIA

Caps for the following states have special embroidery. When ordering, add the following amount to the cap price.

| | |
|--|-------------|
| ARIZONA - Cactus |\$1.05 |
| ARKANSAS - Razorback |\$1.35 |
| CONNECTICUT - Buff Top |\$.70 |
| KANSAS - Sunflower |\$1.00 |
| LOUISIANA - Red USA (Style 1 only) |\$.50 |
| LOUISIANA - Pelican (All caps) |\$1.00 |
| MAINE - Pine Tree |\$1.00 |
| MISSISSIPPI - Magnolia |\$1.05 |
| NEBRASKA - (Style 1 only) Covered Wagon & Large State Name |\$4.55 |
| NEW HAMPSHIRE - Old Man of the Mountain |\$1.20 |
| NORTH CAROLINA - Dogwood |\$1.00 |
| OKLAHOMA - Indian |\$1.00 |
| RHODE ISLAND - Rooster |\$2.05 |
| SOUTH CAROLINA - Palmetto |\$1.05 |
| TEXAS - Star & Steer |\$1.90 |
| VIRGINIA - Cardinal |\$1.40 |
| WYOMING - (Style 1 only) "Let-R-Buck" |\$3.40 |

PLASTIC CAP COVER. Heavy Plastic to protect your cap. Self-closing. Not illustrated.
No. 70999each \$1.25

N SONS OF THE AMERICAN LEGION CAPS. Unlettered. All caps have red, white and blue piping. ALL lettering is 25 cents per character additional. District and Detachment cap orders must be routed through Legion Department Headquarters for approval. Special state insignia not available.

SQUADRON. French Blue.
No. 51002\$6.50

DISTRICT. French Blue with white crown.
No. 51020\$10.00

DETACHMENT. French Blue with gold crown.
No. 51025\$10.00

O BLAZER. Quality 100% woven textured polyester. Navy Blue. Even sizes only are available in: Short 36-46; Regular 36-50; Long 38-50; Extra Long 40-50; Portly 42-50.
No. 77700\$61.75
Special sizes not listed above, add \$10.00 and allow 8 weeks for delivery of these custom made garments.

P DOUBLE KNIT SLACKS. Gray dress slacks with the "stay fresh" look in quality and comfort. The ideal complement to your blazer for the look of a distinguished Legionnaire. Sizes 28-46. Unfinished bottoms.
No. 77020\$24.25

Official Accessories



A SHORT SLEEVE UNIFORM SHIRTS. Permanent press. Sizes: Small, Medium, Large, X-Large, and XX-Large. Short sleeve only.

No. 70406 White \$13.95
No. 70410 Blue \$13.95

B BLAZER DRESS SHIRT. Permanent press. Short sleeve only. Includes embroidered emblem on pocket. Sizes: Small, Medium, Large, X-Large and XX-Large, White (No. 70384) or Blue (No. 70380).
Each \$10.95

C OFFICIAL AMERICAN LEGION MARCHING SHOES. Shiny black man-made uppers never need polishing and are far more durable than patent leather. Appropriate for dress or uniformed groups. Available in both brogue (oxford) and chukka boot styles. Sizes: 7 to 13 in C, D, & E widths; 7 to 12 in EEE width; half sizes except 12½.
No. 70098 Black Brogue \$35.95
No. 70099 Black Boot \$35.95

D NEW!! AMERICAN LEGION CRISS-CROSS TIE. "The American Legion" woven in a criss-cross high fashion design. Available in Wine with Navy letters or Navy with Wine letters. Specify color desired and regular or ready-tied.
No. 78118 Wine \$ 6.50
No. 78120 Navy \$ 6.50
Per dozen \$72.00

E STARS & STRIPES TIE. Patriotic and appropriate for any occasion. Specify regular or ready tied.

No. 78111 \$ 3.50
Per dozen \$36.00
Matching Scarf.

No. 78114 \$ 4.00
Per dozen \$42.00

F TRADITIONAL RED, WHITE AND BLUE TIE. Specify regular or ready tied.
No. 78093 \$4.00

G BALD EAGLE PATRIOTIC TIE. Blue and red are the dominant colors in this custom woven tie. Specify regular or ready tied.
No. 78104 \$4.50

H GOLD DRESS TIE. Custom woven expressly for the Legionnaire. Gold with words "American Legion" in navy script. Specify regular or ready tied.
No. 78106 \$4.00

J SONS OF THE AMERICAN LEGION TIE. Navy Blue only. Regular tie only.
No. 55209 \$3.00

K UNIFORM TIES. Available in Blue or Gold. Specify color AND regular or ready tied.
No. 70291 \$3.00

L STYLIZED AMERICAN LEGION TIE & SCARF. Specify regular tie, ready tied or ladies scarf. Scarf appropriate for Lady Legionnaires OR wives.
No. 78115 \$ 6.00
Per dozen \$66.00

M STARS & STRIPES POCKET HANKY.
No. 78094 \$.10

N LARIAT TIES. Blue (No. 70296) or Gold (No. 70295).
Each \$3.25

O BOB-TAIL SHORTY TIE. Clip-on satin ribbon with American Legion charm. Blue (No. 70289) or Yellow (No. 70290)
Each \$2.50

P UNIFORM BELT AND BUCKLE. Relief design with gold highlighted finish on buckle. Hook attachment for 1½" belt. Black leather belt sold separately for waist sizes 30-50.
No. 71955 Buckle only \$5.25
No. 71957 Belt only \$6.00

Q AMERICAN LEGION DRESS BELT. Reversible black/brown. 1½". Sizes 30-44.
No. 74687 \$8.00

ADD SHIPPING & INSURANCE TO ALL ORDERS. SEE PAGE 58.

Casual Wear

A S.A.L. T-SHIRT. White soft cotton with French Blue and Gold emblem and lettering. Youth or adult sizes. Specify size.

No. 50383 each \$ 3.60
Per dozen \$38.40

B CHILDREN'S T-SHIRTS. Best quality white cotton. "My Grandad is a Legionnaire" (No. 70360) or "My Dad is a Legionnaire" (No. 70320). Youth sizes only.

Each \$3.00

C ALL-PURPOSE SPORTING SHIRT. Ideal to identify team members. White with red and blue racing stripes.

No. 70271 \$10.95

D RUGBY SHIRT. Navy and gold striped 50/50 shirt with white collar. 3-button front. Stylized American Legion logo.

No. 70436 \$ 8.75
Per dozen \$99.00

E RACING T-SHIRT. 50% cotton and 50% polyester. Stylish white body with navy raglan sleeves and red and white shoulder stripes. Red American Legion emblem.

No. 70372 \$ 6.25
Per dozen \$72.00

F SOFT COTTON T-SHIRT. White with blue collar trim and Legion emblem.

No. 70376 \$ 3.95
Per dozen \$45.00

G RAINBOW PLACKET SHIRT. Stylized American Legion logo. 50% polyester, 50% cotton. Adult sizes only.

No. 70336 \$ 12.50
Per dozen \$144.00

H STAR SPANGLED JERSEY. Navy body, white raglan sleeves, with navy and red stars and stripes. 50% cotton/50% polyester.

No. 70340 \$ 6.40
Per dozen \$75.00

All shirts on this page are available in sizes Small, Medium, Large and X-Large, unless otherwise noted. Be sure to specify sizes desired.

See Page 7 for lettering information.

ADD SHIPPING & INSURANCE TO ALL ORDERS. SEE PAGE 58.



Jackets



A VINYL SLEEVE MELTON JACKET. Heavy blue Melton wool with quilted lining for extra warmth. Dry clean only. \$3.00 extra for X-Large. This jacket cannot be lettered.

No. 70485 \$46.95

B MELTON WOOL JACKET. Heavy blue Melton with knit sleeve and collar trim, snap button front; dry clean only. \$3.00 extra for XX-Large. Embroidered lettering only. See Lettering information.

No. 70267 \$35.95

C NEW!! BOMBARDIER JACKET. Heavy nylon waist length jacket with fur-like collar, knit cuffs, and bottom, combination slash and snap pockets, zip shoulder pencil pocket, and durable metal zipper closure. Quilted nylon lining.

No. 70226 \$29.95

D NYLON JACKET. Special Nylon "Warm-Up" jacket with heavy pile lining. Oversized for wear over other garments. Snap-button front and elastic cuffs. A great jacket for rough weather days. Blue only. Add \$4.00 for XX-Large. This jacket cannot be lettered.

No. 70242 \$23.80

E NYLON RACING JACKET. Elastic cuffs and standup collar; pocket on left sleeve and flap pocket on front. Embroidered lettering only.

No. 70414, White with Red & Blue Stripes \$11.95

No. 70418, Blue with Red & White Stripes \$11.95

F POPLIN JACKET. Weatherproof cotton/polyester blend with button collar and cuff.

No. 70262, Navy \$14.75

No. 70230, Tan \$14.75

G AMERICAN LEGION CARDIGAN SWEATER. 100% Orlon 6-button sweater. Machine washable. Navy blue only.

No. 70478 \$15.75

H NEW!! 100% WOOL SHIRT/JACKET. Not a blend. Ideal for drill teams or winter wear. Navy blue only. Available in men's sizes S-XXL and ladies sizes (even only) 10-18. Specify Legion or Auxiliary emblem.

No. 38050 . . . Ladies' \$35.95

No. 70484 . . . Men's \$39.95

J AMERICAN LEGION BERET. Satin lined. Available in sizes 6 5/8 to 7 5/8 only - specify size when ordering.

No. 71000 \$12.95

Lettering for berets is available with state name and Post number only. Add \$1.50 plus 25 cents per letter.



K RED NYLON SHELL JACKET. Modern snap-front jacket for anywhere. Add \$4.00 for XX-Large. Embroidered lettering on unlined only.
 No. 70301 Unlined \$12.30
 No. 70306 Lined \$17.95

L THREE-WAY LINED NYLON JACKET. Washable, Water repellent, Windproof. Snap front, raglan sleeves. Byron collar. Collar and cuffs are Navy and Gold knit. Navy only. Add \$4.00 for XX-Large. This jacket cannot be lettered.
 No. 70311 \$23.75

M PATRIOTIC JACKET. Attractive red, white and blue collar and cuffs accent this white oxford nylon jacket. Snap button front. XX-Large add \$4.00 Embroidered lettering on unlined only.
 Unlined No. 70250 \$19.75
 100% Kasha Lined No. 70259 . . . \$26.95

N SHERPA LINED JACKET. Heavily lined Oxford Nylon. For those COLD days. Now available in both Royal Blue and Forest Green. Add \$2.00 for XXL and XXXL.
 No. 70234 . . . Forest Green . . . \$27.95
 No. 70283 . . . Royal Blue \$27.95

LETTERING INFORMATION
SPECIALLY LETTERED GARMENTS TAKE SIX WEEKS DELIVERY MINIMUM.

Processed Lettering. Nylon jackets cannot be lettered by this method. Lettering processed directly on the back of jackets or shirts at \$1.00 per garment, regardless of quantity. On all orders, there is a set-up charge of \$5.00. If imprinting, there is to be on front and back, add \$1.00 per garment for the second side. Front lettering is limited to first names only. Items "C" and "N" above can only be lettered in quantities of 24 or more at a charge of \$3.00 per jacket per side.

EMBROIDERED LETTERING. Now available at 50 cents per letter or character. Block lettering only. Minimum of **FIVE** garments. Write for prices on special lettering styles or designs. Name may be script embroidered on front of garment for 50 cents per garment additional with other embroidery order. Lined jackets cannot be embroidered.

SIZE INFORMATION

YOUTH SIZES:
 XS (2-4), S(6-8), M(10-12), L(14-16).
ADULT SIZES:
 S(34-36), M(38-40), L(42-44), XL (46-48).
 XXL (50-52) and XXXL (54-56) available only where indicated.
SHIRT SIZES:
 S(14-14½), M(15-15½), L(16-16½),
 XL(17-17½), XXL(18-18½).

Order all merchandise in this catalog from:
 National Emblem Sales
 The American Legion
 P. O. Box 1055
 Indianapolis, IN 46206

ADD SHIPPING & INSURANCE TO ALL ORDERS. SEE PAGE 58.
ALWAYS USE YOUR ZIP CODE – IT AIDS DELIVERY
YOUR VISA OR MASTER CHARGE WELCOME

American Legion

- A ACTIVITIES INSIGNIA.** 1-1/8 x 3 inches, with blue background only for:
- | | |
|----------------------|--------------------|
| Public Relations | Drum & Bugle Corps |
| Children & Youth | Boys State Staff |
| Firing Squad | Baseball |
| Oratorical | Veterans Affairs |
| Membership | & Rehabilitation |
| Color Guard | PUFL |
| Blood Donor Chairman | (Paid-Up-For-Life) |
| Americanism | |
- No. 72299 (Please Specify) \$1.00

- B MUSIC INSIGNIA.** Cap or uniform size lyre with emblem. 2 1/4 inches.
No. 72309 \$1.00

- C LIFE MEMBER INSIGNIA.** Embroidered cap insignia 2 x 2 1/4 inches.
No. 72298 \$1.50

- D MAGNETIC EMBLEM HOLDER.** Fits handily in coat pockets. Insignia (not included) adheres to pressure sensitive area. Insignia "F" or blazer emblem in "Q" are ideal fits. Space to carry driver's license and identification information.
No. 72988 \$3.00

- E GOLD BULLION AMERICAN LEGION EMBLEM.** 3/4 inch emblem, embroidered with gold bullion thread. Has tack and clutch back. Ideal for use on suit coat or blazer. Easily attached and removed without damage to garment. (Available for Legion only).
No. 72208 \$9.95

- F OVAL PAST OFFICERS' INSIGNIA.** Embroidered with gold bullion thread, specify office. May be used as cap or blazer patch.
No. 72209 2-1/8 x 2-5/8 inches \$7.30

- G BASEBALL UNIFORM INSIGNIA**
No. 72350 \$1.25
Note: Insignia available for other activities on request. Add \$1.00 per insignia and allow six weeks for delivery. Specify activity.

- H CUSTOM DESIGNED EMBROIDERED INSIGNIA.** Give your jackets or shirts an added dimension with personalization.
No. 72349 \$2.00

- J EMBROIDERED FLAGS:** 2 1/4" x 3 1/2". Specify left or right shoulder. (Field reverses.)
No. 72354 \$1.00
20 or more, each \$.75

- K S.A.L. EMBROIDERED CAP INSIGNIA**
No. 56523 Past Officer \$2.00
No. 56513 Present Officer \$2.00

- L S.A.L. EMBROIDERED EMBLEMS**
No. 56500 2 inch \$.70
No. 56501 4 inch \$2.40

- M SERVICE INSIGNIA.** 2-2 1/4" diameter. Marines, Navy, Army Air Corps, Army, Seabees, Coast Guard, and Air Force (service after 9/18/47). Specify branch desired.
No. 72343 \$1.00

Present and past officer insignias for Post, County, District, Department, and National. See Page 11 for Color and Title designation to distinguish the various levels.

- N PAST OFFICERS' INSIGNIA.**
No. 72069 1-5/8 x 3 1/4 inches \$1.00

- O PRESENT OFFICERS' INSIGNIA.**
No. 72000 1-1/8 x 3 inches \$1.00

- P "FOR GOD AND COUNTRY".** 2" x 3" patch. Specify Blue, White, or Red background to match cap.
No. 72351 \$1.00

- Q AMERICAN LEGION EMBROIDERED EMBLEMS.** Orders for more than twelve 1 1/4" or 2" emblems require Department approval.
No. 72366-1 1/4" emblem, white \$.50
No. 72367-1 1/4" emblem, blue \$.50
No. 72368-2" emblem, white \$.75
No. 72369-2" emblem, blue \$.75
No. 72375-2 1/2" blazer emblem \$1.50
No. 72370-4" emblem, white \$2.40
No. 72371-4" emblem, blue \$2.40
No. 72373-6" emblem, blue \$3.95

- R NEW!! PRINTED AMERICAN LEGION EMBLEM.** 1 1/2" diameter. Printed on cloth with embroidered edge. Accurate reproduction of emblem in a smaller size. Washable. Orders for more than twelve require Department approval. Specify blue or white background.
No. 72355 \$.35

ARM BANDS. Not shown. Emblem with wording "Post" (No. 72376) of "Unit" (No. 32376) and numerals
Each \$2.00
Additional Lettering 25 cents each letter or numeral.

Five weeks delivery.

AUXILIARY EMBROIDERED EMBLEMS. Not illustrated or priced. Available in 1 1/4", 2", or 4" sizes. ALL orders must specify use and have the approval of both the Department and National Secretaries.





Insignia, Badges, Pins, Year Bars

OFFICIAL AMERICAN LEGION LAPEL INSIGNIA. Except where noted, all items are provided with clutch backs. Add \$1.00 for pin or screw backs and allow four extra weeks for delivery. Silver centers are available on membership and continuous membership tacks at no extra charge for veterans wounded in action.

A CONTINUOUS MEMBERSHIP LAPEL TACKS. Available for every 5 years from 5 to 60. Orders must be certified by a Post officer. Embroidered stars available from your Department Headquarters only.

5 THRU 45, 55 & 60 YEARS.

No. 83740 1/10 GF \$4.00
No. 83770 10K Gold \$16.50

50 YEARS.

No. 83749 1/10 GF \$ 5.25
No. 83779 10K Gold \$25.70

ATTACHMENTS

B 5 THRU 60 YEARS.

No. 63815 1/10 GF \$2.95
No. 83815 10K Gold \$9.80

50 YEAR CRESCENT ATTACHMENT.

No. 63824 1/10 GF \$3.70
No. 83824 10K Gold \$12.40

C PRESENT OFFICER LAPEL TACKS.

See page 11 for titles and color designations. Specify title.

No. 83333 1/10 GF \$ 6.95
No. 83408 10K Gold \$29.95

D MUSIC LAPEL TACK. For members and former members of musical groups.

No. 87650 Gold plated \$2.85
No. 67652 1/10 GF \$6.50

LIFE MEMBER

E Lapel Tack, 10K Gold

No. 70006 \$34.95

F .475 Life Member Lapel Tack.

No. 69998 1/10 GF \$ 5.10
No. 69999 10K Gold \$20.25

G Attachment, 10K Gold fits lapel tack.

No. 80050 \$8.95

DIAMONDS. ONLY 10K gold items in this catalog can be furnished with diamonds. ADD the following diamond and setting cost TO THE COST OF THE DESIRED ITEM. Write for quotations on larger diamonds.

3 point \$ 42.70
5 point \$ 64.90
8 point \$123.90
10 point \$154.20

H PAST OFFICER LAPEL TACKS. See page 11 for titles and color designations. Specify title.

No. 63558 1/10 GF \$ 5.55
No. 83558 10K Gold \$23.00

J 10K Gold Past Post Commander Tack with Post number and date. Only office available. Allow 5 weeks for delivery. Specify Post number and year office held.

No. 83630 \$32.90

K MEMBERSHIP LAPEL TACKS.

Three sizes.

.375 inch.

No. 83721 Gold plate \$1.00

No. 63723 1/10 GF \$3.35

No. 83723 10K Gold \$8.15

.475 inch.

No. 83709 Gold plate \$1.00

No. 63711 1/10 GF \$4.00

No. 83711 10K Gold \$13.50

.625 inch.

No. 83715 Gold plate \$1.00

No. 63717 1/10 GF \$4.75

No. 83717 10K Gold \$19.50

L Lady Legionnaires' Membership Pin.

No. 83706 \$3.25

M MINIATURE MEMBER CEREMONIAL BADGES.

No. 83325 Gold Plate \$2.00

REGULATION MEMBER CEREMONIAL BADGES. (Unit shown)

No. 83326 Gold Plate \$3.45

N REGULATION PRESENT OFFICER'S BADGES.

No. 82865 Gold Plate \$4.25

REGULATION PAST OFFICER'S BADGES.

No. 82940 Gold Plate \$ 4.25

No. 63090 1/10 GF \$27.75

No. 83090 10K Gold \$139.60

REGULATION YEAR BARS. State year.

No. 88285 Gold Plate \$ 1.45

No. 88408 10K Gold \$11.25

O MINIATURE PRESENT AND PAST OFFICER'S BADGES.

No. 82475 Gold Plate \$ 3.50

No. 62625 1/10 GF \$12.00

No. 82625 10K Gold \$41.50

MINIATURE YEAR BARS. State year.

No. 87757 Gold Plate \$1.50

No. 87934 10K Gold \$4.00



- P** MINIATURE S.A.L. PRESENT AND PAST OFFICERS' BADGES, BRONZE. No. 53138 \$5.50
- Q** REGULATION S.A.L. PRESENT AND PAST OFFICERS' BADGES, BRONZE. No. 53200 \$6.10
- R** S.A.L. PAST OFFICER LAPEL TACKS. See last column for available titles. See also only. For higher levels add \$2.00 each.
No. 53300 1 1/10 GF \$ 6.00
No. 53320 10K Gold \$25.95
- S** S.A.L. MEMBERSHIP LAPEL INSIGNIA. Gold plate with french blue enamel.
No. 53100 \$1.75
- T** JUNIOR ATTACHMENT. For Auxiliary membership pin. Gold plate.
No. 30522 \$1.70
- U** PAST JUNIOR PRESIDENT PIN OR CHARM. Only office available. Specify District or Department.
No. 31194 Pin \$4.00
No. 31196 Charm \$4.00
- V** LEADERSHIP TRAINING COURSE PIN. For graduates. Order must be approved by Department Secretary.
No. 31195 \$3.00
- W** AUXILIARY PRESENT AND PAST OFFICERS' BADGES, GOLD PLATE. No. 30001 \$4.35
- X** AUXILIARY RIBBON CARRIER. Blue grosgrain with lock safety catch. No. 30200 \$1.25
- Y** OFFICIAL MEMBERSHIP PIN. Specify Blue Star or Gold Star.
No. 30499 \$3.25
- Z** PAST DISTRICT PRESIDENT ATTACHMENT. No. 30398 10K Gold \$17.60

- AA** PAST OFFICERS' PIN. All elective offices available. Please specify office and Gold Star or Blue Star.
No. 30352 1/10 GF Plain . . . \$ 8.90
No. 30301 10K Gold Plain . . . \$32.75
No. 30375 1/10 GF Pearls . . . \$16.45
No. 30331 10K Gold Pearls . . . \$44.25
- BB** PAST COUNTY PRESIDENT ATTACHMENT. No. 30396 10K Gold \$16.80
- CC** JEWELLED HANGER RIBBON. 6" long.
No. 30199 \$2.50
- DD** PAST PRESIDENT FOB PIN. Black onyx set in 10K Gold. Only office available.
No. 30397 \$59.95
- EE** LIFE MEMBER PIN. No. 37002 10K Plain \$35.70
No. 37003 10K Pearl \$42.45
- FF** BASIC MEMBERSHIP PINS. Specify Blue Star or Gold Star.
No. 30500 Gold plate \$1.10
No. 30502 1/10 GF \$3.80
No. 30501 10K Gold \$14.35
- GG** GUARDS. Worn on membership pin to show current office or on Past Officer pins to show all offices held. President-Gavel; Vice-President-Torch; Treasurer-Key; Secretary-Quill; Chaplain-Cross; Historian-Scroll; Sgt.-At-Arms-Mace; Executive Committee-Trident.
No. 30429 1/10 GF \$2.60
No. 30421 10K Gold \$6.30
- HH** PAST DISTRICT DIRECTORS' LUG. No. 30394 1/10 GF \$7.75

| Level | Colors |
|-----------------------|---|
| Post Squadron Unit | Solid Blue |
| County | Blue Top, White Bottom |
| District | White Top, Blue Bottom |
| Department Detachment | Solid White Blue Bottom, Gold Top |
| National | Legion - Red S.A.L. - Gold Auxiliary - Not Available |

PRESENT AND PAST OFFICERS' BADGES for American Legion, S.A.L., and Auxiliary are available with appropriate top bar background as listed above. Badges are available for **ONLY** the elective Constitutional offices, as listed below. No other officer titles available.

American Legion elective offices: Commander*; Vice Commander*; Adjutant*; Assistant Adjutant; Finance Officer*; Judge Advocate; Service Officer; Sergeant-At-Arms*; Assistant Sergeant-At-Arms; Athletic Officer; Chaplain*; Historian*; Executive Committee. *Available for S.A.L.

American Legion Auxiliary elective offices: President; Vice-President; Secretary; Historian; Chaplain; Treasurer; Sergeant-At-Arms; Executive Committee.

YEAR BARS. Regulation size and miniature size year bars are available for 1980, 1979, 1978, 1977, and 1976. Add \$1.00 and allow 4 weeks for all other years.

IMPORTANT: In ordering all badges specify title, level, size and quality. All regulation size badges may be engraved on the back at 20 cents additional per character. Auxiliary badges are available in only one size and quality.



Metal Insignia



A CAP OR COLLAR EMBLEM. Post and screw back on gold-finish metal, enameled, 1 1/2" emblem. Many uses.
No. 71953 \$2.35

B UNIFORM BUTTONS.
Sleeve size
No. 71951 each \$.80
Coat size, 15/16 inch.
No. 71950 each \$.90
Collar emblem, 15/16 inch with post and screw back.
No. 71952 each \$2.20
Orders for more than a dozen coat or sleeve uniform buttons must be sent to your Department Headquarters for approval before sending to us.

METAL SERVICE INSIGNIA. All with clutch back.

C ARMY AIR CORPS. Gold finish.
No. 71846 \$1.50

D U.S. MARINES. Gold Finish.
No. 71849 \$1.50

E U.S. AIR FORCE. Silver oxidized finish.
No. 71855 \$1.50

F U.S. ARMY. Gold finish.
No. 71848 \$1.50

G U.S. COAST GUARD. Gold finish.
No. 71847 \$1.50

H U.S. NAVY. Gold finish.
No. 71850 \$1.50

J CAP ORNAMENT. Gold-finish metal, 2-1/8 inches high. Post and screw back.
No. 71954 \$6.35

CAP PINS & NUMBERS. All have gold finish and clutch backs.

K WW I. No. 71991 \$1.50

L WW II. No. 71992 \$1.50

M KOREA. No. 71993 \$1.50

N VIETNAM. No. 71994 \$1.50

O INDIVIDUAL 1/2" NUMBERS. Specify number.
No. 71890 \$.75

P ONE-PIECE NUMBERS. Maximum of four numbers. Specify number. Four weeks delivery.

No. 71854 \$3.10
20 or more of same number . . \$2.85

Q COMDR. No. 71851 \$1.50

R PAST COMDR. No. 71853 . . \$1.50

S VICE No. 71989 \$1.50

T ADJUTANT No. 71990 . . . \$1.50

U JR. No. 71987 \$1.50

V SR. No. 71988 \$1.50

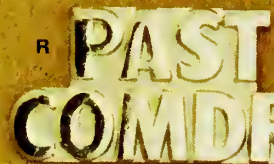
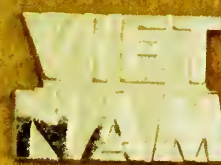
W PAST. No. 71852 \$1.50

X PUFL. Paid-Up-For-Life
No. 71986 \$1.50

Y PAST COMMANDER CLUB. Gold-finish metal cap pin with safety catch.
No. 71995 \$2.00

NATIONAL DISTINGUISHED GUEST COMMITTEE BADGE. Not shown. Satin gold finish with polished letters and engraving plate. Price includes engraved name and year. Pin back with safety catch.
No. 83394 \$10.00

ADD SHIPPING & INSURANCE TO ALL ORDERS. SEE PAGE 58.



Charms & Rings



SPECIFY SIZE ON ALL RING ORDERS.

- A MEMBERSHIP RING.** Ruby colored stone. Four weeks delivery.
No. 76449 Sterling Silver \$37.95
No. 76450 10K Gold \$174.95
- B AMERICAN LEGION LIFE MEMBER RING.** Black Onyx stone. Post officer certification required. Four weeks delivery.
No. 74179 Sterling Silver \$37.95
No. 74180 10K Gold \$174.95
- C PAST COMMANDER RING.** Blue stone for Past Post, County, District or Department Commanders — Specify level desired. Four weeks delivery.
No. 76344 Sterling Silver \$37.95
No. 76345 10K Gold \$174.95
- D CUSTOM DESIGNED INTAGLIO RING.** Designed in the fashion of the rings of olden times. The American Legion emblem is cut into the face and may be used as a seal. Diamonds extra-write for prices.
No. 74182 10K Gold \$149.95
No. 74183 Sterling Silver \$25.00
- E PAST OFFICER RINGS.** See Page 11 for titles and color designations. Size 7 to 13 from stock. Other sizes special order.
No. 73820 10K Gold \$151.40
No. 73800 Sterling Silver \$34.50
- F PAST COMMANDER RING.** 10K Gold. Only office available.
No. 73860 \$139.95
- G SIGNET MEMBER RING.** Full sizes 8 to 12 only.
No. 74027 \$6.00

- H BLACK ONYX.** 10K gold with white gold inlay in shanks. Inlay is ideal for two diamonds. (Diamonds larger than 5 point must be set in the center of emblem.)
No. 73900 \$115.55

- J MEN'S MEMBER RING.** Florentine design. Full sizes 8 to 12 only.
No. 74017 \$7.95

- K LADY LEGIONNAIRE PAST COMMANDER RING.** Only office available. 10K Gold. Four weeks delivery.
No. 74120 \$67.70

- L LADY LEGIONNAIRE MEMBER RING.** Sterling silver. Full sizes 4 to 8 only.
No. 74037 \$7.95

AUXILIARY RINGS

- M PAST OFFICER'S RING.** Black onyx set in 10K Gold. See Page 11 for offices available. Specify size, office and Blue or Gold Star.
No. 30600 \$56.40

- N STERLING SILVER MEMBER RING.** Full sizes 4 to 10 only.
No. 30744 \$7.95

- O PAST PRESIDENT.** Only office available. Sterling silver with blue stone. Full sizes 4 to 11 only.
No. 30621 \$14.95

- P INLAID AUXILIARY EMBLEM RING.** Adjustable.
No. 30761 \$2.00

- Q MEMBER RING.** Blue and white stones, adjustable.
No. 30760 \$3.00

- R SONS OF THE AMERICAN LEGION MEMBER RING.** Sterling with gold-filled enameled emblem. Specify size.
No. 54820 \$17.00

CHARMS

- S PAST COMMANDER CHARMS.** Incorporating the bezel from ring "C" on this page and The American Legion emblem in intaglio on the reverse side. Ideal for Lady Legionnaires or wives of Past Commanders. Can be used with neckchain shown on page 20. Specify Post, County, District or Department and gold or silver color.
No. 88818 \$14.95

- T POPPY CHARMS.**
No. 31197 Sterling Silver \$5.25
No. 31198 Gold-filled \$7.25

- U AUXILIARY CHARMS.** Specify gold plate or rhodium (silver) and Blue Star or Gold Star.
No. 31204 3/8" \$1.05
No. 31206 1/2" \$1.40
No. 31208 3/4" \$2.10

- V PAST OFFICER CHARMS FOR AUXILIARY.** All elective offices available as listed on page 11. Specify office desired, level, and gold plate or rhodium (silver).
No. 31251 \$4.15

- W AMERICAN LEGION CHARMS.** Specify size: .375 inch; .475 inch; .625 inch. Also specify gold plate or rhodium (silver).
No. 88812 \$1.25

Mens Jewelry

A GOLD-FILLED 18" NECKCHAIN.
No. 76233 Legion \$16.00
No. 36233 Auxiliary \$16.00

B AMERICAN LEGION 50th ANNIVERSARY COMMEMORATIVE STAMP cast in pewter and fashioned as a key chain, a money clip or a paperweight

Money Clip, No. 76244 \$5.00

Key Chain, No. 76243 \$3.50

Paperweight, 2" x 3" Shown on page 36.
No. 76242 \$5.00

C TU-TONE, Die struck emblem, Silver finish background with gold highlights.

TIE CHAIN, No. 74628 \$3.50

TIE TAC, No. 74629 \$2.75

D NEW!! TIE CHAIN by Swank.
No. 76238 \$6.00

E TRIMLINE MONEY CLIP by Swank.
No. 76245 \$6.00

F DOLLAR SIGN MONEY CLIP by Swank.
Specify Gold or Silver
No. 76246 \$6.00

G NEW!! VEST CHAIN with American Legion fob.
No. 76240 \$10.00

H "FREEDOM IS NOT FREE" JEWELRY
CUFF LINKS, No. 76270 \$4.95
TIE TACK, No. 76273 \$1.75
TIE BAR, 2 1/4" No. 76269 \$2.25
LAPEL TACK, No. 76272 \$1.25
PIN, No. 76274 \$1.75
CHARM, No. 76271 \$1.25

J PAST COMMANDER WATCH by Hamilton. Available for Past Post or Past District Commander only. Please specify. 17-jewel movement.
No. 76328 \$96.75

K AMERICAN LEGION WATCH by Croton. Fine quality and precision. 17 jewel movement-shock and water resistant. Specify gold plate or stainless steel.
No. 76330 \$59.95

L PAST POST COMMANDER WATCH by Croton. Gold presentation watch with automatic calendar. Past Post Commander only office available. Three lines free engraving on band. Specify lettering.
No. 76329 \$96.75

M "TWIST-O-FLEX" Watchbands by Speidel.
No. 74213, Stainless Steel \$8.95
No. 74214, Gold-filled \$11.95



A CUSTOM BELT BUCKLE. Modern buckle with The American Legion emblem. Black only.
No. 71843 \$8.95

B NEW!! LEATHER BELT BUCKLE. The American Legion emblem is hand tooled on this genuine cowhide buckle.
No. 71956 \$6.00

C AMERICAN LEGION UNIFORM BELT BUCKLE. Relief design with gold highlighted finish on buckle. Hook attachment for 1½" belt.
No. 71955 \$5.25

D PAST POST COMMANDER JEWELRY. Gold Finish.
2½" TIE BAR. No. 74640 \$4.50
TIE TACK. No. 74641 \$4.00
CUFF LINKS. No. 74642 \$7.50

E GOLD TIE BAR by Foster 2¼".
No. 74621 \$3.95

F LEGION EMBLEM TIE TACK.
No. 74618 \$2.50

G WATCH CHAIN with American Legion fob.
No. 76239 \$8.95

H DOG TAG NECKCHAIN. Silver only. Includes 3 lines engraving—maximum of 18 characters and spaces per line.
No. 76264 \$7.00

J NEW!! FASHION BRACELET. For gentlemen or ladies. Gold color only.
No. 74203 \$5.95
No. 34203 \$5.95

K IDENTIFICATION BRACELET. Bronze finish.
No. 74202 \$8.00

ADD SHIPPING & INSURANCE TO ALL ORDERS. SEE PAGE 58.



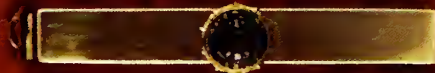
C



D



E



F



G



H



K



Mens Gifts



A ZIPPO LIGHTERS. The famous windproof Zippo lighters that landed on the beaches of Normandy and the rice paddies of Vietnam. Life-time guarantee.

Regular No. 74900 . . . Legion . . . \$6.00
Slim No. 74901 . . . Legion . . . \$6.50
Regular No. 34900 . . . Auxiliary . . . \$6.00
Slim No. 34901 . . . Auxiliary . . . \$6.50

B VU—LIGHTER. Chrome with blue trim. Emblem floats in visual fuel supply. Life-time guarantee. American Legion (No. 74902) or Auxiliary (No. 34904).
Each . . . \$4.95

C GOLDEN ELEGANCE from Zippo. Gold plated lighter includes up to 3 initials in engraved script. Specify regular or slim size.
No. 74898. . . Legion only . . . \$12.95

D PARK WINDPROOF LIGHTER. Lightweight blue and gold. Life-time guarantee. American Legion (No. 74904) or Auxiliary (No. 34904) . . . \$2.00

E NEW!! AMERICAN LEGION KEY CHAIN.
No. 76262 . . . \$2.50

F AMERICAN LEGION LETTER OPENER.
No. 76255 . . . \$2.00

G DOUBLE KEY RING.
No. 76261 . . . \$5.95

H NEW!! OVAL KEY RING. Gold finish.
No. 76265 . . . \$5.50

J "FOR GOD AND COUNTRY" MEDALLION KEY RING. Mint quality die struck medallion on cowhide.
No. 76266 . . . \$3.95

K AMERICAN LEGION KUM-APART KEY RING. Detachable ring leaves important keys in your possession.
No. 76256 . . . \$1.50

L NEW!! SILVER DISC KEY RING.
No. 76267 . . . \$4.50

M ECONOMY KEY CHAIN.
No. 76260 . . . \$2.25

N MANICURE SET.
No. 76251 . . . \$3.50

O ALSO FROM ZIPPO. Each item carries Zippo's famous guarantee. Engraving available at 20 cents per character.
Pocket Knife/Nail File, No. 76252 . . . \$4.50
Money Clip/Pocket Knife/Nail File.
Not shown, No. 76254 . . . \$5.25
Greenskeeper, Not shown, No. 76253 \$4.25

P PONY JACK KNIFE by Utica Cutlery. Pearl handled pocket knife. Just the right size for today's Legionnaire.
No. 76268 . . . each \$5.75

Q STERLING SILVER BLAZER BUTTONS. Custom made American Legion emblem blazer buttons. Crafted in fine sterling silver for the distinguished look on any jacket. Gift boxed.
No. 71949 . . . \$25.00

R "SQUEEZE" COIN PURSE. Strong and durable. Imprinted with both The American Legion and Auxiliary emblems.
No. 80117 . . . \$.60

S MAGNETIC MONEY CLIP. Black leather only.
No. 76237 . . . \$7.50

T NEW!! "SQUEEZE" KEY RING/COIN PURSE.
No. 76259 . . . \$1.00

Mens Leather Goods

Order all merchandise in this catalog from:
National Emblem Sales
The American Legion
P. O. Box 1055
Indianapolis, IN 46206



MEN'S LEATHER ITEMS GOLD EMBOSSED WITH THE AMERICAN LEGION EMBLEM

- A CHECKBOOK SECRETARY** by Prince Gardner. Cowhide. Currency and card pockets. Closed pocket holds removable checkbook and register case. Removable photo/card case and other features. Specify black or brown.
No. 74428 \$17.00
- B HEAVY VINYL PASS CASE.** Holds 17 cards face up, side pockets, and money fold. Legion only in Black.
No. 74477 \$1.25
- C ZIPPERED COWHIDE.** Zippered currency pocket, key slots, and inside coin pocket. Removable photo/card case. Specify black or brown.
No. 74426 \$8.50
- D GLOVE SOFT COWHIDE** by Prince Gardner. One-piece construction with duplicate key slots, currency divider and removable photo/card case. Lined. Specify black or brown.
No. 74483 \$15.00
- E HIPFOLD** by Swank. Cowhide. Full length currency pocket, 12 credit card slots, and removable photo/card case. Black only.
No. 74462 \$8.50

- F SPLIT COWHIDE** by Prince Gardner. One-piece construction with duplicate key slots, currency divider and removable photo/card case. Unlined. Specify black or brown.
No. 74481 \$6.50
- G DYNASTY KID** by Prince Gardner. Turned edges and wafer thin construction. Duplicate key slots, currency divider, concealed bill flap, and removable photo/card case. Lined. Specify black or brown.
No. 74485 \$15.00
- H TRI-FOLD BILLFOLD** by Prince Gardner. Genuine Water Buffalo. Holds letters and over-size currency, yet folds down to slim pocket size. Two card and photo pockets, plus accordion photo case. Specify Black or Brown.
No. 74448 \$13.50
- J KEY GUARDS** by Prince Gardner. Features "Adapta-snap" self adjusting closure. Buffalo Grain Cowhide. Specify Black or Brown.
No. 74489 Six keys \$4.50
No. 74490 Eight keys . . . \$5.00

ALWAYS USE YOUR ZIP CODE - IT AIDS DELIVERY

YOUR VISA OR MASTER CHARGE WELCOME

ADD SHIPPING & INSURANCE TO ALL ORDERS.

SEE PAGE 58.



Ladies Leather Goods

SPECIFY LEGION OR AUXILIARY EMBLEM.

ASPEN by Princess Gardner. Soft bonded leather accented by a delicate geometric snowflake pattern. Blue only.

A BILLFOLD. Smooth, turned edge construction with duplicate key slots, button closing gusseted coin purse, removable photo-card case and divided double bill compartment.
No. 34454 \$10.00

B FRENCH PURSE. Thin construction with large bill compartment, goldtone frame closing coin purse, and removable photo-card windows.
No. 34455 \$6.00

C CHECKBOOK SECRETARY. Outside closing coin purse, removable credit card windows, two full length inside pockets and zipper closing currency pocket. Holds checkbook, register and ball pen.
No. 34456 \$15.00

D 6-HOOK KEY CASE. Removable key loops and inside pocket.
No. 34453 \$4.00

MONACO by Princess Gardner. Goldtone corners highlight the rich beauty of this high style Antiqued Cowhide. Burgundy only.

E FRENCH PURSE. Large bill compartment, coin purse with gold-tone frame closing, removable photo-card case and inside pocket. Moire lining.
No. 34441 \$10.00

F CHECKBOOK SECRETARY. Outside closing coin purse, removable credit card windows, two full length inside pockets and zipper closing currency pocket. Holds checkbook, register and ball pen. Moire lining.
No. 34442 \$19.00

G BILLFOLD. Smooth, turned edge construction with duplicate key slots, button closing gusseted coin purse, removable photo-card case and divided double bill compartment.
No. 34443 \$14.00

H CLUTCH. Full width compartment with two inside pockets, removable photo-card windows, extra large coin purse with goldtone frame closing.
No. 34440 \$14.00

J 6-HOOK KEY GUARD. Removable key loops and inside pocket.
No. 34444 \$6.00

K PURSE KEY REEL. Automatic rewind reel clips inside pocket or purse to find errant keys in a jiffy. Auxiliary emblem only.
No. 31018 \$3.00

Order all merchandise in this catalog from:
National Emblem Sales
The American Legion
P. O. Box 1055
Indianapolis, IN 46206



Ladies Gifts & Jewelry



A GOBLET by Oneida Silversmiths. 9 oz. Specify Legion or Auxiliary emblem. Engraving 75 cents per character, \$7.50 minimum charge.
No. 38213\$15.50

B DEMI-TASSE SPOON. Silver finish.
No. 31021\$1.25

C CRYSTAL BUD VASE. Auxiliary emblem only. A beautiful gift for banquet head tables or for any Thank You.
No. 38212\$5.35
12 or more, each\$4.35

D ALL-PURPOSE PLATE OR TRAY by Oneida. Ideal for snacks or desserts. 6" diameter.
No. 75055\$ 4.50
Set of Four\$17.00

E DESK BELL. Gold finish.
No. 31015\$1.75

F LETTER OPENER. Gold finish.
No. 31019\$2.00

G RECOGNITION LETTER OPENERS. Available to recognize 25 or 50 years of service. Only years available. Specify opener desired.
No. 38215each \$2.50

H BANK.
No. 31005\$2.25

J SHELL TRAY. Silver finish.
No. 31011\$1.50

K KUM-APART KEY RING. Detachable ring leaves important keys in your possession.
No. 31017\$1.50

L NEW!! SQUARE STICK PIN. Gold finish.
No. 31136\$3.95

M NEW!! POPPY STICK PIN.
No. 31200 Gold finish\$2.50
No. 31201 Silver finish\$2.50

N NEW!! ROUND STICK PIN. Gold finish.
No. 31143\$2.00

O TRIVET. Wall plaque or hot plate holder.
No. 31002\$2.25

P LADY LEGIONNAIRE BRACELET.
No. 76232\$8.50

Q NEW!! FOLDING SCISSORS. With carrying case.
No. 31003\$1.50

R LADIES' ZIPPO LIGHTERS.
No. 34900 Regular\$6.00
No. 34901 Slim\$6.50

S AUXILIARY VU-LIGHTER.
No. 34902\$4.95

T AUXILIARY PARK LIGHTER. Windproof.
No. 34904\$2.00

U PURSE KEY REEL. Automatic rewind reel clips inside pocket or purse to find errant keys in a jiffy. Auxiliary emblem only.
No. 31018\$3.00

Ladies Jewelry



A Lucite Butterfly Necklace. 24" chain.
No. 31241 \$3.85

B Lucite Rose Necklace. 24" chain.
No. 31240 \$3.85

C Pewter Butterfly Necklace. 18" chain.
No. 31053 \$2.50

D Praying Hands Brocade Necklace,
Sterling Silver. 18" chain.
No. 31225 \$3.95

E Praying Hands Necklace. 18" chain.
No. 31081 \$2.00

F Gold Mushroom Necklace. 15" chain.
No. 31054 \$2.50

G Gold-filled 18" Neckchain.
No. 36233 . . . Auxiliary . . . \$16.00
No. 76233 . . . Legion . . . \$16.00

H Cross by Swank. 18" chain.
No. 31087 \$10.00
Star of David by Swank. 18" chain.
No. 31086 \$10.00

J Jet & Rhinestones.
Pin.
No. 31123 \$ 7.25
Earrings. Clip-on.
No. 31187 \$ 6.00
Set \$12.00

K Snowflake Pin.
No. 31179 \$3.50

L State Seal Pin. Specify state desired.
No. 80015 \$3.75

M Eyeglass Holder.
No. 31041 \$2.00



- A Blue Sapphire Heart Necklace. 15" chain
No. 31152 \$1.50
- B Locket Necklace. 18" chain
No. 31095 \$2.75
- C Tear Drop Pendant. 15" chain. Auxiliary emblem on reverse.
No. 31051 \$2.00
- D Frosted Heart Necklace. 15" chain.
No. 31050 \$2.95
- E Gold Coral Cameo Necklace. 30" chain.
No. 31146 \$7.95
- F Crystal Heart Necklace. 16" chain.
No. 31031 \$3.50
- G Loop & Charm. Necklace. 18" chain.
No. 31141 \$1.50
Pierced Earrings. 14K wires.
No. 31140 \$2.00
As a Set \$3.00
- H Auxiliary Emblem Post Earrings. 14K posts.
No. 31142 \$2.00
- J Auxiliary Emblem Earrings.
No. 31134 Pierced (14K wires) \$2.00
No. 31133 Clip On \$2.00
- K Bow Pin.
No. 31135 \$1.00
- L Multi Color. Pin.
No. 31145 \$3.50
Earrings. Clip On.
No. 31144 \$4.00
Set \$6.75
- M Magnifying Glass Necklace. 32" chain
No. 31153 \$4.95

ADD SHIPPING & INSURANCE TO ALL ORDERS. SEE PAGE 58.

Ladies Jewelry



A Turtle Stick Pin & Necklace Set. 16"
chain.
No. 31148 \$2.75

B Leaf Necklace & Scarf Pin Set. 15"
chain.
No. 31052 \$4.50

C Gold Mesh Necklace & Earring* Set. 16"
chain.
No. 31149 \$10.50

D Gold Mesh Pin & Earring* Set.
No. 31151 \$9.25

Pin, Earrings & Necklace
in C & D above \$18.75
NOTE: Pierced earring posts may be
removed for clip-on earring.

E Sterling Past Unit President Pendant.
24" chain.
No. 31172 \$17.95

F Sterling Pierced Earrings.
No. 31174 \$20.95

G Crystal Fly Pin.
No. 31025 \$3.00

H Turtle Pin.
No. 31026 Auxiliary \$2.50
No. 76231 Legion \$2.50

J Past Unit President Rhinestone Pin.
No. 31103 \$5.50

K Jade Past Unit President Pin.
No. 31121 \$5.95
Jade Earrings. Clip on.
No. 31119 \$ 5.95
As a set \$10.50

ADD SHIPPING & INSURANCE TO ALL
ORDERS. SEE PAGE 58.



- A Gold & Onyx Necklace.** 18" chain.
 No. 31199\$2.95
 Earrings. Specify pierced or clip.
 No. 31193\$3.75
 As a Set\$6.00

- B Gold Rose Necklace & Earring Set.** 24" chain. Clip on earrings.
 No. 31147\$9.95

- C Ceramic Flower Necklace.** 24" chain.
 No. 31101\$3.50

- D Wise Owl Pendant.** 18" chain.
 No. 31058\$2.50

- E Box Catch Charm Bracelet.** Specify rhodium or gold-filled.
 No. 31116\$17.95

- F "Twist-O-Flex" watchband** by Speidel. Specify yellow or white gold.
 No. 34206\$12.00

- G Eleven Stone Bracelet.**
 No. 31035\$2.00

- H Nickel & Dime Bracelet.**
 No. 31057\$6.50

- J Penny Bracelet.**
 No. 31056\$4.25

- K Photo Charm Bracelet.**
 No. 31076\$2.25

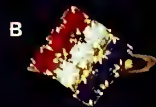


ADD SHIPPING & INSURANCE TO ALL ORDERS. SEE PAGE 58.

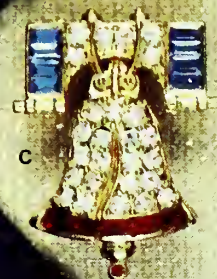
Patriotic Jewelry



A



B



C



D



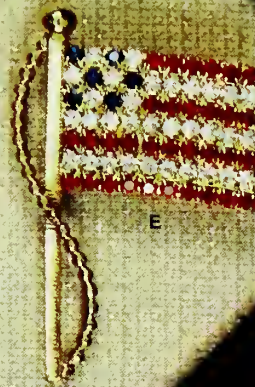
G



F



H



E



J



K



L



N



Q



O



R



P



S

- A RECTANGULAR RING. Adjustable.
No. 80110 \$1.00
- B SQUARE RING. Adjustable.
No. 80092 \$1.00
- C LIBERTY BELL PIN.
No. 80087 \$3.00
- D CIRCLE PIN.
No. 80086 \$3.00
- E JEWELLED FLAG PIN.
No. 80096 \$3.25
- F CONTOURED PIERCED EARRINGS.
14K posts.
No. 80105 \$2.50
- G PIERCED EARRINGS. 14K posts.
No. 80102 \$2.50
- H CONTOURED EARRINGS. Clip.
No. 80093 \$1.50
- J CROSSED FLAG LAPEL TACK.
Legion only.
No. 80115 \$1.00
- K TIE TACK.
No. 80094 \$2.00
- L BRACELET.
No. 80108 \$3.00
- M NECKLACE.
No. 80088 \$5.00
- N LAPEL TACK.
No. 80099 \$1.00
PIN.
No. 80098 \$2.00
- O CHARM.
No. 80097 \$1.75
- P CHARM BRACELET.
No. 80091 \$2.00
- Q FLAG TAB.
Package of 1,000.
No. 80095 \$9.95
- R VOTE TABS. Inexpensive metal tabs
remind everyone that The American
Legion feels it is their duty to VOTE.
Packed in multiples of 500 only.
No. 80085 per 500 \$ 7.95
Per 1,000 \$15.00
- S FLAG TIE BAR by Swank, 3".
No. 76234 \$4.00

ADD SHIPPING & INSURANCE TO ALL
ORDERS. SEE PAGE 58.

Games & Furniture

A TUBULAR STEEL CHAIRS. Rust-resistant baked beige enamel finish. Seat 16" square. Fully reinforced. Weight 45 lbs. per carton of 4. Order in multiples of 4 chairs. Shipped F.O.B. Factory.

Standard No. 73737 each \$9.95
48 or more each \$9.25
Heavy Duty No. 73746 each \$10.65
48 or more each \$9.95

B UPHOLSTERED TUBULAR STEEL CHAIRS. Rolled front seat 16" square. Comfortably padded vinyl upholstery. Beige with tan vinyl (No. 73750) or beige with brown (No. 73749). Weight 47 lbs. per carton of 4. Order in multiples of 4 chairs. Shipped F.O.B. Factory.

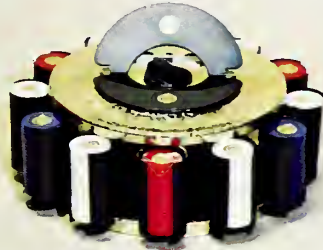
Each \$12.60
48 or more each \$12.00

C DOOR MAT. Royal blue mat with rich gold American Legion emblem. This indoor-outdoor mat is made of durable polyester fibers and has a pure vinyl backing. Easy to maintain (instructions are included.)

Shipped prepaid No. 73785.
3' x 5' for single door use \$37.90
4' x 6' for double door use \$42.65

D SAFE by Sentry. Ideal for club room or home. Secures valuables from fire as well as theft. Underwriters' Laboratories approved. Features 2 removable drawers and 3-number combination lock. Shipped prepaid.

No. 75083 Safe only \$160.00
Stylish walnut finish cabinet conceals safe and doubles as an end table. Shipped prepaid.
No. 75082 Cabinet and safe . . . \$235.00



POKER CHIP CADDY. 276 red, white and blue chips in an automatic dispenser. Twist the knob on top and chips appear ready for play - twist again and chips are stored safely away. Chips imprinted with American Legion emblem only.
No. 73779 \$41.95

E DELUXE GAME TABLE TWO STYLES.

Soft padded vinyl playing surface. Ideal for Post or home. Eight glass ashtrays packed with table. Finishes: Fruitwood (pictured), Mahogany, Pecan, Spanish Oak or Natural. Covers: Brown, Green, Tan, Maroon or Black (pictured). 52 1/2" wide and 29 1/2" high. Specify finish and cover color desired. Shipped F.O.B. New Holstein, Wisconsin.

Heavy Pedestal Base Style. 90 lbs.
No. 73709 \$249.95
Folding Leg Style. 75 lbs.
No. 73707 \$140.95

F POKER CHIPS. American Legion emblem only. Acid resistant, interlocking plastic chips. Available in white, red, blue, yellow, and green. Minimum order of 100 in any one color. Specify color.

No. 73780 Per 100 \$10.00
Post number may be imprinted on reverse of chips for an added \$4.00 per 100.

G AMERICAN LEGION PLAYING CARDS. Poker size only. Lettering says, "The American Legion Believes In A Fair Deal For Every Veteran". Ideal for use in Post or as gifts to hospitalized comrades. Distribute them in V.A. Hospitals.

No. 73790 \$1.00
6-11 decks each \$0.85
12 or more decks each \$0.75



Flags and Banners



BANNERS AND U. S. FLAGS are Bemberg Rayon Taffeta (the finest material available), or heavy weight Nylon. Banners are double thickness with lettering on both sides except No. 72672, 52810, and 32671. These are single thickness with the Emblem and lettering correct on one side and the lettering reading in reverse on the opposite.

EMBROIDERED BANNERS: Banners have embroidered emblems and lettering. All U.S. Flags listed have embroidered stars and sewed stripes.

APPLIQUED BANNERS: (available in Nylon only) Banners have oil-color emblems and applied lettering.

All banners and U.S. Flags on this page are trimmed with 2-inch rayon fringe, and are supplied complete with cord and tassels, gold anodized aluminum parade pole (9'-3 piece for Legion; 8' -2 piece for Auxiliary and S.A.L.), large gold eagle ornament, russet leather carrying belt, and clear dust cover.

For unmounted Flags and Banners, fringed but no equipment, deduct \$25.00 from prices shown below.

FLAGS SHIPPED PREPAID

PRINT LETTERING INSTRUCTIONS
TO AVOID ERRORS.
LETTERING MUST CONFORM TO CHARTER.

REMITTANCE FOR BANNERS AND FLAGS
MUST ACCOMPANY ORDER. PLEASE ALLOW
EIGHT WEEKS DELIVERY, (MEMORIAL DAY
DEADLINE MARCH 15)



ADD SHIPPING & INSURANCE TO ALL ORDERS. SEE PAGE 58.

Legion Colors

AMERICAN LEGION—POST, COUNTY, DISTRICT, OR DEPARTMENT BANNERS: 4-1/3 x 5-1/2 feet. Official size.

Rayon Taffeta (Bemberg), embroidered
No. 72632 \$334.50

Nylon, double thickness, embroidered
No. 72604 \$259.50

Nylon, double thickness, appliqued
No. 72652 \$159.00

Nylon, single thickness, appliqued
(Lettering reads correctly on one side, in reverse on back)

No. 72672 \$139.50

3 x 5 foot banners are available for special use only. Prices same as Auxiliary banners but specify Legion emblem.

Lead Banners (2½' x 8½') to be carried horizontally are available for Legion or Auxiliary parade use. Write for current prices.

UNITED STATES FLAGS (FOR LEGION) — 4-1/3 x 5-1/2 feet.

Rayon Taffeta (Bemberg)

No. 72692 \$136.50

Nylon

No. 72696 \$ 87.00

Auxiliary Colors

AMERICAN LEGION AUXILIARY—UNIT, COUNTY, DISTRICT OR DEPARTMENT BANNERS: 3 x 5 feet.

Rayon Taffeta (Bemberg), embroidered
No. 32631 \$283.50

Nylon, double thickness, embroidered
No. 32613 \$237.00

Nylon, double thickness, appliqued
No. 32651 \$145.50

Nylon, single thickness, appliqued
(Lettering reads correctly on one side, in reverse on back)

No. 32671 \$127.50

3 x 5 foot banners available for Junior Members. Prices are the same as for Unit banners.

UNITED STATES FLAGS (FOR AUXILIARY) — 3 x 5 feet.

Rayon Taffeta (Bemberg)

No. 32691 \$105.00

Nylon

No. 32695 \$ 66.45

SAL Colors

SONS OF THE AMERICAN LEGION — SQUADRON, DISTRICT, OR DETACHMENT BANNERS: 3 x 5 feet.

Squadron Banners are French blue with gold fringe, cord and tassels.

tassels.

Nylon, double thickness, embroidered
No. 52794 \$240.00

Nylon, double thickness, appliqued
No. 52808 \$151.50

Nylon, single thickness, appliqued
(Lettering reads correctly on one side, in reverse on back)

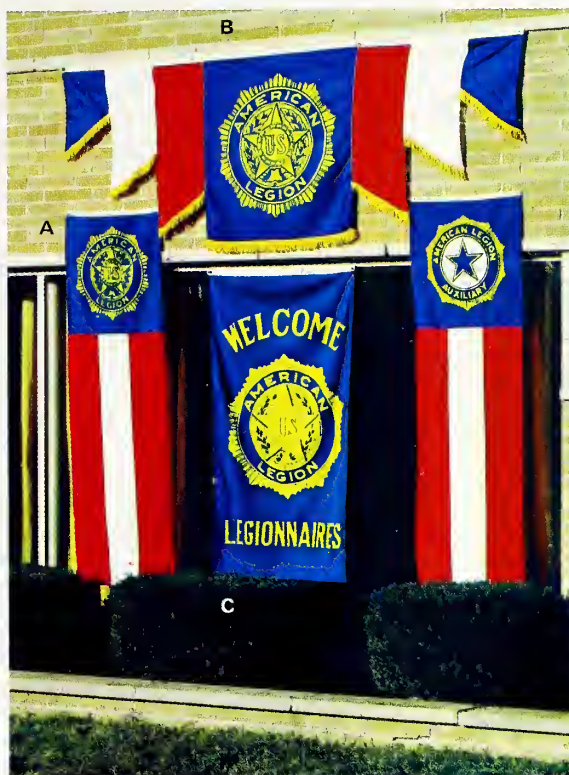
No. 52810 \$130.50

UNITED STATES FLAGS (FOR SAL)

— 3 x 5 feet. Nylon.

No. 52804 \$ 66.45

Decorations



Dyed emblem on colorfast red, white, and blue cotton bunting for indoor or outdoor use.

A BANNERETTE, 2 x 6 feet—American Legion No. 72972;

Auxiliary No. 32972 \$8.40

BANNERETTE, 3 x 9 feet - American Legion No. 72973;

Auxiliary No. 32973 \$18.00

B PANEL DRAPE, 2 x 6 feet -

American Legion No. 72974;

Auxiliary No. 32974 \$12.00

PANEL DRAPE, 3 x 9 feet -

American Legion No. 72975;

Auxiliary No. 32975 \$18.40

C BLUE BUNTING BANNER,

3 x 3 feet (American Legion Only)

No. 72970 \$9.00

BLUE BUNTING BANNER,

3 x 5 feet (American Legion Only)

No. 72971 \$13.20

Stands



FLOOR STANDS.

Admiral. Deluxe, heavyweight 10 lb., gold plated. 1¼" bore.

No. 72776 \$18.80

Commodore. Same as Admiral except has unpolished gold colored finish.

No. 72774 \$14.00

ADD SHIPPING & INSURANCE TO ALL ORDERS. SEE PAGE 58.

Flags

A SCHOOL ROOM FLAG SETS. Outstanding quality at an economical price. 100% heavy cotton bunting flag with sewed stripes and large embroidered stars, trimmed with decorative golden yellow fringe. Complete set includes two-piece hardwood staff with large gilt wooden spear ornament and gilt-finish floor stand. Completely mounted and individually boxed. Three sizes available.

2' x 3' flag; 5' pole.

No. 72773 \$19.95

6 or more each \$17.95

2½' x 4' flag; 6' pole.

No. 72772 \$27.10

6 or more each \$25.10

3' x 5' flag; 8' pole.

No. 72782 \$28.25

6 or more each \$26.25

B ARMED FORCES FLAGS. Army, Navy, Air Force or Marine Corps nylon 3 x 5 ft. printed flags for display or parade use. Specify branch of service desired.

SET. Flag and 8' oak pole with spear.

No. 72855 each \$70.70

Flag separately.

No. 72849 each \$33.00

See Page 29 for outdoor

Armed Forces Flags.

C DELUXE SCHOOL ROOM FLAG SET.

Lustrous 100% heavyweight 3' x 5' nylon taffeta flag with sewed stripes and dyed field, finished with leather tabs in flannel-lined pole heading, golden yellow rayon fringe, cord and tassels. Complete set includes gold anodized aluminum 8' pole, plated eagle ornament and gilt-finish floor stand. Completely mounted and individually boxed.

No. 72780 \$57.45

LARGE OUTDOOR FLAGPOLES. (Not illustrated.) Steel or Aluminum. Aluminum poles are spun tapered seamless extruded aluminum — full weight, mill tested. Steel poles are strong durable telescopic tubing protected with rust-resistant aluminum paint. All poles supplied with base cover, anchor rods & bolts, gold anodized aluminum ball with spindle, halyards, trucks, cleats, snaphooks, and instructions. Shipped F.O.B. New Jersey. Larger sizes available — write for prices. No. 72762.

| Steel | Aluminum |
|---------------------------------------|----------|
| \$231.00 30' Pole | \$576.50 |
| \$315.00 35' Pole | \$745.20 |
| \$330.00 40' Pole | \$942.75 |



Outdoor Flags

LARGE LAWN FLAG SETS. Three sizes available. Sets include telescopic tubular pole, ground socket and cap, golden ornament, halyard and durable 3' x 5' cotton U.S. flag with dyed stars and sewed stripes (4' x 6' flag with 22' pole). Installation instructions included.

No. 72820 12' Pole \$25.95
No. 72813 18' Pole \$35.95
No. 72814 22' Pole \$69.95

ALL PURPOSE FLAG SET with two-piece aluminum pole, plastic gold eagle, halyards, and utility holder for attaching to wall, window sill, house siding, etc. Cotton U.S. Flag with embroidered stars and sewed stripes. Two sizes.

No. 72800 6ft. pole 3' x 5' flag \$12.75
6 or more, each \$11.35
No. 72801 8ft. pole 4' x 6' flag \$15.65
6 or more, each \$14.05

Cotton U.S. Flag with dyed stars and sewed stripes. One size only - 3' x 5' flag with 6' pole, Ideal for Posts to sell throughout their community.

No. 72802 \$6.20
6 or more, each \$5.70

UNMOUNTED U.S. FLAGS. Not illustrated. Guaranteed colorfast, best quality. Equipped with canvas headings and metal grommets. Prices of additional sizes or qualities on request.

| SIZE | Reliance | Defiance | |
|------------------|-----------------------------|-------------------------------------|-----------|
| | Cotton | Cotton | Nylon |
| | No. 72930 | No. 72932 | No. 72919 |
| | (dyed stars, sewed stripes) | (embroidered stars & sewed stripes) | |
| 2 x 3 feet | | \$5.85 | \$7.65 |
| 3 x 5 feet | \$4.70 | 9.25 | 13.30 |
| 4 x 6 feet | | 13.20 | 19.65 |
| 5 x 8 feet* | | 21.05 | 27.50 |
| 6 x 10 feet* | | 30.10 | 49.05 |
| 8 x 12 feet* | | 47.90 | 70.15 |
| *Appliqued Stars | | | |

UNMOUNTED ARMED FORCES FLAGS. Like "B" on page 28 but with metal grommets. Suitable for outdoor display. No fringe. Specify branch of service desired.

No. 72856 3' x 5' \$23.00

UNMOUNTED AMERICAN LEGION EMBLEM FLAGS. Canvas heading with metal grommets for outdoor use. No lettering.

No. 72828 Economy cotton 3' x 5' \$ 9.80

No. 72829 Quality cotton 3' x 5' \$11.20

No. 72841 Quality cotton 4' x 6' \$17.50

NEW!! DELUXE HOME FLAG SET. Lustrous heavyweight nylon U.S. flag with embroidered stars and sewed stripes, handsome gold-tone aluminum pole (4-pc.), steel bracket with cleat, plastic eagle, halyard, flag etiquette folder. Gift/storage box.

No. 72909 6' pole - 3' x 5' flag \$21.95



ADD SHIPPING & INSURANCE TO ALL ORDERS.

SEE PAGE 58.

Flags



A GIFT FLAG SET. Printed rayon 8" x 12" Flag, gold fringe, cord and tassels. Vacuum-gold plated staff with spear, and base. Gift boxed.
No. 72880 \$5.55

B AMBASSADOR FLAG SET. Printed rayon 8" x 12" Flag, gold fringe, cord and tassels, gold vacuum-plated staff and spear, 5" square walnut finished base with antique gold plated 5" eagle.
No. 72904 \$8.80

C STATE FLAG SET. Printed rayon 8" x 12" flags, ebonized staffs, cord and tassels, miniature metal eagles, plastic base with golden metal American Legion (No. 72864) or Auxiliary (No. 32864) emblem. Allow four weeks for delivery.
Each \$16.25

D STANDARD POST, UNIT OR SQUADRON DESK COLORS. Printed rayon 8" x 12" flags, printed and mounted on ebonized staffs with gilded spearheads and wood base. Specify American Legion (No. 72890) Auxiliary (No. 32890) or S.A.L. (No. 52890).
Each \$5.25

E ARMED FORCES FLAG SET. Set consists of the Army, Air Force, Navy, Marine Corps and Coast Guard Flags with the U.S. Flag mounted in the center. A great display for your Post club room.
No. 72888 \$7.30

F DELUXE POST OR UNIT DESK SETS. Printed rayon 8" x 12" flags, ebonized staffs, cord and tassels, miniature metal eagles, plastic base with golden metal American Legion (No. 72860) or Auxiliary (No. 32860) emblem.
Each \$14.80

G HISTORIC FLAGS OF OUR COUNTRY SET. Set consists of St. George's Cross, King's Colors, Cromwell, Continental, Pine Tree, Gadsden, Grand Union, Betsy Ross, Star Spangled Banner, and Old Glory. 4" x 6" Empire Brand printed rayon, mounted on black staffs with gilt spears, complete with ebonized wooden base. Individually boxed. Ideal for schools as a teaching aid or historic display.
No. 72889 set \$8.25
12 sets or more, each \$7.75

H DESK COLORS. 4" x 6" printed rayon flags, golden fringe, cord and tassels, brass finish staffs with spearhead ornaments and matching base. Specify Legion or Auxiliary.
No. 72910 \$3.25

J STATE FLAG SET. Printed rayon 4 x 6 inch flags includes YOUR state flag. American flag and American Legion (No. 72895) or Auxiliary (No. 32895) . . \$3.90
State flag set requires four weeks delivery.

K SOUVENIR BANQUET FLAGS. Printed 4" x 6", fringed. Complete with stands.
United States - No. 72957
American Legion - No. 72958
Auxiliary - No. 32959
Each \$2.00
Two dozen or more each \$1.75

FLAGS MAKE IDEAL GIFTS TO SCHOOLS.

ADD SHIPPING & INSURANCE TO ALL ORDERS. SEE PAGE 58.

NATIONAL EMBLEM SALES



SHIPPING AND INSURANCE
Add to ALL Orders

| | |
|--------------------|--------|
| Up to \$5.00 | \$1.50 |
| \$5.01 to \$10.00 | \$2.00 |
| \$10.01 to \$30.00 | \$3.00 |
| \$30.01 to \$50.00 | \$4.00 |
| \$50.01 & Over | \$5.00 |

THE AMERICAN LEGION
P.O. BOX 1055
INDIANAPOLIS, IN 46206

ALL ORDERS MUST BE SIGNED AND HAVE
LEGION, AUX. or SAL CARD NUMBER IN
SPACE BELOW.

Charge My

☐ VISA☐ Master Charge (Interbank)

Card No. _____

My Card Expires _____ Interbank No. _____

WE DO NOT SHIP C.O.D.

SHIP TO:

NAME _____

STREET ADDRESS

CITY STATE ZIP

SHIPPING INSTRUCTIONS: (See NOTE below)

SOLD TO:

| NAME |
|------|
|------|

STREET ADDRESS

| CITY | STATE | ZIP |
|------|-------|-----|
|------|-------|-----|

POST OR
UNIT NO.

CASH ENCLOSED

—

[illegible]

Please send catalog ☐

Please send order blanks ☐

NOTE: Shipping instructions. We ship by the fastest, safest and most economical means possible. Give a street address on all orders. A Post Office Box address may delay delivery.

TOTAL THIS PAGE

TOTAL BACK PAGE

Sales Tax (if applicable)

Shipping & Insurance

SEE CHART IN
UPPER LEFT CORNER

SIGNATURE

CARD NO.

TELEPHONE NO.

DATE _____

**GRAND
TOTAL**

OFFICE USE ONLY

[illegible]

NATIONAL EMBLEM SALES



SHIPPING AND INSURANCE
Add to ALL Orders

| | |
|--------------------|--------|
| Up to \$5.00 | \$1.50 |
| \$5.01 to \$10.00 | \$2.00 |
| \$10.01 to \$30.00 | \$3.00 |
| \$30.01 to \$50.00 | \$4.00 |
| \$50.01 & Over | \$5.00 |

THE AMERICAN LEGION
P.O. BOX 1055
INDIANAPOLIS, IN 46206

ALL ORDERS MUST BE SIGNED AND HAVE
LEGION, AUX. or SAL CARD NUMBER IN
SPACE BELOW.

Charge My

 VISA☐ Master Charge (Interbank)

Card No.

My Card Expires _____ Interbank No. _____

WE DO NOT SHIP C.O.D.

SHIP TO:

NAME _____

SOLD TO:

| |
|------|
| NAME |
|------|

STREET ADDRESS

STREET ADDRESS

CITY STATE ZIP

| CITY | STATE | ZIP |
|------|-------|-----|
|------|-------|-----|

SHIPPING INSTRUCTIONS: (See NOTE below)

POST OR
UNIT NO.

CASH ENCLOSED

\$

[illegible]

Please send catalog ☐

Please send order blanks ☐

NOTE: Shipping instructions. We ship by the fastest, safest and most economical means possible. Give a street address on all orders. A Post Office Box address may delay delivery.

TOTAL THIS PAGE

TOTAL BACK PAGE

Sales Tax (if applicable)

Shipping & Insurance

SEE CHART IN
UPPER LEFT CORNER

SIGNATURE

CARD NO.

TELEPHONE NO.

DATE _____

GRAND
TOTAL

OFFICE USE ONLY

[illegible]

Flag Accessories

A INITIATION FLAGS. 4" x 6" printed rayon U.S. Flags.
No. 72956 Per dozen \$4.56

B GOLD EAGLES. 7 inch.
Plastic snap-on style for new poles.
No. 72900 \$8.50
Aluminum screw-on style for old poles.
No. 72707 \$13.80

C FLAGS OF AMERICAN HISTORY. An excellent book which describes and portrays in full color, a comprehensive selection of flags which have played a vital part in American history from the beginnings of European settlement on our shores to the present time. A fine reference work for any home or school.
No. 76221 \$3.95
12 or more each \$3.50

D AUTO FENDER FLAGS. 12" x 18" heavyweight nylon U.S., Legion or Auxiliary flags finished with pole heading, fringe, cord and tassels. For mounting on fender to use in parades, funerals, etc. Flag only. (Gold Star Flags available on request.)
No. 72882 U.S. Flag \$ 6.40
No. 72886 American Legion Flag \$11.45
No. 32887 Auxiliary \$11.45
AUTO FENDER STAFF. Eagle ornament. Two styles. For flags above. Not for speeds over 45 mph.
No. 72983 . . . Clamp On . . . \$14.80
No. 72985 . . . Magnetic . . . \$16.65

E PRESENTATION FLAG CASE. Heavyweight vinyl case with plastic zipper. Ideal for presentation of flag to next-of-kin during American Legion burial ceremony and for subsequent flag storage.
No. 72944 each \$2.25
12 or more each \$2.00

F FLAG CASE. Sturdy fibre storage and shipping case for two flags and poles. 71" long. Unlettered only. Allow four weeks for delivery.
No. 72760 American Legion . . \$56.45
No. 32760 Auxiliary \$56.45
No. 52809 SAL \$56.45

G LIGHTWEIGHT FLAG CARRYING CASE. Made of high quality vinyl. Zipper closure. Built to carry flag, banner, poles and eagles.
No. 72778 \$33.95

H GOLD CORD AND TASSELS.
No. 72700 \$6.80
Red, white and blue cord and tassels, (Not shown.)
No. 52811 \$8.00

J LEATHER CARRYING BELT.
Russett No. 72704 \$14.00
White No. 72705 \$14.35

K WHITE COTTON PARADE GLOVES with a rubberized palm that eliminates "slipping" during parades and other ceremonies. SPECIFY size desired.
No. 70156, per pair \$5.50
6 or more, per pair \$5.00
Available sizes: M, Lg, & X-Lg. Sizes may be mixed to obtain discount price.

ITEMS NOT ILLUSTRATED

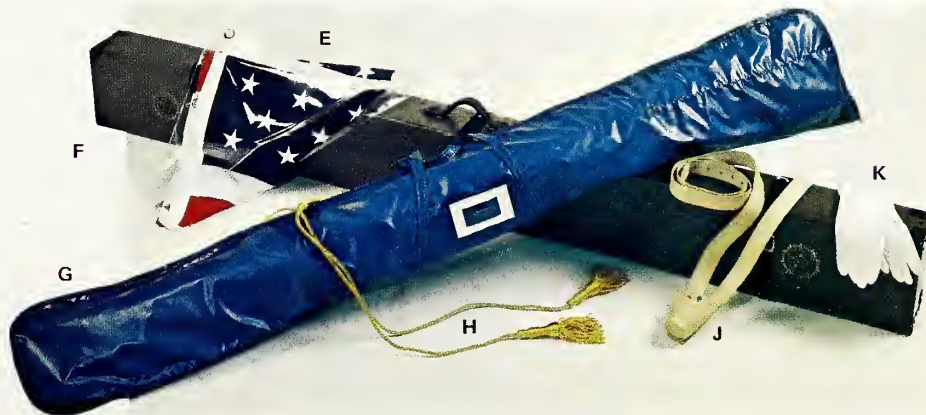
VINYL RAINCOVER. For one flag and pole.
No. 72702 \$6.80

CLEAR PLASTIC DUSTCOVER. For one flag and pole.
No. 72775 \$1.50

POLES WITHOUT EAGLE.

8' Poles.
Wood No. 32732 \$22.70
Gold-anodized aluminum.
Two Piece No. 32735 \$24.00

9' Poles.
Wood No. 72709 \$27.20
Gold-anodized aluminum.
Three piece No. 72725 \$32.00



Luggage & Briefcases



A EXECUTIVE PORTFOLIOS. Unique spring opening assures easy access. Handles for easy carrying. Brown for men and Red for the ladies. 17½" x 12".

No. 76162 Brown Legion \$9.00
No. 36163 Red Auxiliary \$9.00

B "TRAVEL DESK." A combination clipboard and underarm portfolio. Features include one opaque pocket and one clear pocket containing an engagement calendar. Made of pure virgin vinyl with matching lock and clip. Holds letter-size pad.

No. 74332 American Legion \$8.00
No. 34332 Auxiliary \$8.00

C BRIEF BAG. Made of scuff and tear resistant vinyl. Three-position extension lock. Three convenient compartments. 18" x 14" legal size with 8" expansion. Available in Black (No. 74407) or Brown (No. 74413).

Each \$32.95

D "EASY-OPEN" PORTFOLIO. Spring closure permits instant opening. Made of soft vinyl. Available in Brown only. 17½" x 12".

No. 76161 Legion only \$5.00

E FLIP FLAP PORTFOLIO. Vinyl gusseted portfolio 10½" x 15½". Expands to approximately 1". Black only. Specify American Legion or Auxiliary emblem.

No. 76164 \$3.25

F ZIPPERED PORTFOLIO. Legal size. Tan only. Reduced for clearance. Being discontinued by manufacturer.

No. 74401 \$5.25

G PRESTIGE ATTACHE. Durable molded shell with a vinyl covering that offers the look and feel of real leather. Solid brass combination lock. Two-compartment expandable file folder. 4 inch case in Tan only.

No. 74404 \$51.95

H NEW!! LAP WRITING DESK. Convertible writing surface and pillow rest. For note taking or back rest during long meetings. Handy carrying handles. Navy Blue only.

No. 76603 \$9.95

J LEGAL SIZE PORTFOLIO. Zipper keeps contents from dirt and dampness. Prices for the budget conscious. Black only. 12" x 17".

No. 74405 Legion only \$2.00

K EXECUTIVE ATTACHE CASE. Plastic molded case made to U.S. government specifications. Two inner pockets. 5" model has fold-down writing surface. 17" x 12". Black only.

No. 74402 3" \$26.70

No. 74403 5" \$31.20



- A TWO SUITER** by Airway. Holds two suits wrinkle-free. Two extra large zippered pouch pockets. Detachable, adjustable shoulder strap. Rugged leather-like vinyl exterior. Heavy rayon lining. In tan.
No. 74425 \$42.95
- B 21" CARRY ON** by Airway. Rugged leather-like vinyl exterior and heavy rayon lining. This roomy little case is compact enough to carry on planes. Extra zipper lock protection under strap. In tan.
No. 74424 \$29.95
- C TRAVEL KIT** from Prince Gardner. Zipper closure with extra side zipper. Concorri vinyl. 9" long. Brown only.
No. 74445 \$10.50
- D ECONOMY GARMENT BAG.** Red/White/Blue cover with stars. This eye-catching cover is very attractive and patriotic. It is made from taffeta finish 4½ gauge virgin vinyls. Added features include a see-through panel with identification card pocket. 46 inches long. Legion only.
No. 74416 \$3.25
6 or more \$3.00
- LADIES GARMENT BAG.** Not shown. Made of heavy virgin vinyl. Navy blue with gold trim. Auxiliary emblem only. 52" long.
No. 34423 \$3.75

- E OXFORD-WEAVE NYLON GARMENT BAG.** This lightweight water-repellent bag in blue and gold is constructed to give years of hard use. Ideal for car, train or plane travel.
No. 74400 \$7.95
- F ILLUMINATOR HIGHWAY EMERGENCY KIT.** Case completely illuminates - can be seen for miles. Heavy-duty, waterproof 7 inch flashing bulb, 25 foot cord plugs into cigarette lighter - S.O.S. sign attaches to back of case and illuminates. Case houses other safety items: Jumper Cables, S.O.S. Sign, Tire Inflator, Gas Siphon Pump, Flashlight, First Aid Book, and Complete Instruction Sheet. Case size: 14" x 10" x 6".
No. 75084 \$25.00
- G FLASK.** Zippered padded vinyl case holds 8 oz. of your favorite beverage. Clip device fastens to your belt for easy carrying.
No. 74408 \$8.00

- TRAVEL KITS.** "Sociable" travel companions for conventions, sporting events, picnics and any occasion away from home.
- H Two Bottle Travel Bar**
No. 76180 \$24.95
- J Coffee Travel Kit**
No. 76190 \$18.75
- K HANGER GRIP.** Carries several hangers with ease. Use with garment bag.
No. 80116 \$.50
- L LUGGAGE TAGS.** Includes 3 lines of engraving, your copy. Maximum copy per line is sixteen characters. Specify Legion or Auxiliary emblem.
No. 74423 \$2.95
- M TRAVEL ALARM** by Seth Thomas. The finest clocks since 1813. White luminous dial, and black case. Specify Legion or Auxiliary emblem.
No. 74926 \$11.95

ALWAYS USE YOUR ZIP CODE - IT AIDS DELIVERY

YOUR VISA OR MASTER CHARGE WELCOME

SUPPORT AMERICAN LEGION PROGRAMS - BUY FROM NATIONAL EMBLEM SALES

Dinnerware

A STAINLESS STEEL FLATWARE. by Oneida. Inexpensive all-purpose stainless tableware with The American Legion emblem stamped into the handles. Minimum order one dozen of any one item.

| | Dozen | Gross |
|-----------------------|---------|----------|
| No. 75056 Teaspoons | \$ 3.60 | \$ 38.88 |
| No. 75057 Forks | \$ 5.40 | \$ 58.32 |
| No. 75058 Knives | \$15.00 | \$162.00 |
| No. 75059 Soup Spoons | \$ 5.40 | \$ 58.32 |

B CARD CASE. Economical gift for every member as well as favors at banquets. Plyofilm card case has two card pockets and folds in center for easy carrying. Contains space for identification information.

| | |
|---------------------|-------------|
| No. 78002, 1 to 999 | each \$0.15 |
| 1,000 or more | each \$0.12 |

C POST AND UNIT DINNERWARE. Available in Hotel/Restaurant weight (fully vitrified) or Regular weight (semi-vitrified). Decorative border with blue glazed emblem. American Legion Emblem will be sent unless otherwise specified. Be sure to specify weight desired.

Minimum order—One dozen any one item below.

| NUMBER | ITEM | HEAVYWEIGHT PER DOZEN | REGULAR WEIGHT PER DOZEN |
|--------|-------------------------------------|--------------------------|-----------------------------|
| 75000 | Bread and butter plates, 6-1/2 inch | \$25.20 | \$16.80 |
| 75002 | Salad Plates, 7-1/4 inch | \$30.00 | \$20.40 |
| 75004 | Dinner plates, 8-7/8 inch | \$45.60 | \$26.40 |
| 75006 | Dinner plates large, 9-5/8 inch | \$52.80 | \$30.00 |
| 75008 | Tea cups, 7-1/2 ounce | \$32.40 | \$20.40 |
| 75010 | Saucers, 6 inch | \$21.60 | \$14.40 |
| 75016 | Cereal Bowls, 6 1/2 inch | \$33.60 | N/A |
| 75017 | Desert Bowls, 4-5/8 inch | \$20.40 | \$13.20 |
| 75019 | Soup plates, 8 inch | N/A | \$21.60 |

Minimum order—One-half dozen any one item below.

| | | PER HALF DOZEN | PER HALF DOZEN |
|-------|------------------------------|----------------|----------------|
| 75020 | Vegetable dishes, 9-3/4 inch | \$37.80 | \$19.80 |
| 75022 | Meat platters, 11-1/2 inch | \$33.00 | \$17.40 |
| 75024 | Meat platters, 13-1/4 inch | \$51.00 | \$24.00 |
| 75027 | Gravy dishes, 14 ounce | N/A | \$26.40 |
| 75030 | Sugar bowls, 12 ounce | \$40.80 | \$26.40 |
| 75032 | Cream pitchers, 10 ounce | \$22.80 | 18.00 |

All dishes F.O.B. Wellsville, Ohio. Allow six weeks for delivery.



Club Accessories



A MONOGRAMMED CRYSTAL BAR WARE. An elegant and lasting gift. Monogramming includes emblem and three initials. Set of 6. Available in 5 oz., 8 oz., 11 oz., or 14 oz., sizes. Specify Legion or Auxiliary emblem, initials and size glass desired. Allow four weeks for delivery.
No. 75077 Set of 6 \$10.20

ASH TRAYS. Blue Legion emblem permanently fused into clear crystal.

B Square (3½ x 3½ x ¾)
No. 74911
Per dozen minimum \$ 6.80
Per gross \$73.44

C Octagon (5" wide, 1½" deep)
No. 74912
Per set 4 trays \$ 3.30
48 Pre-Pak \$35.64

Ashtrays "B" & "C" above may be imprinted with your Post number, city and state. Minimum quantities and current price furnished upon request.

D THE BOUNCER by Rubbermaid. 60 ounce polycarbonate pitcher. Guaranteed never to break under normal use. Ideal for both clubs and dining rooms. Legion Emblem only.
No. 75068 \$ 7.95
Pre-pak of 6 \$41.70

E PICNIC COOLER. "The Swinger". Neat, compact, and just right for twelve of anybody's favorite beverage. "Clam Shell" lid with locking luggage-type handles. Specify Legion or Auxiliary emblem.
No. 75074 each \$12.95
Per dozen each \$11.95

F PLACE MAT CASE. Dual purpose—use as a place mat or it makes a handy case to carry important papers from banquet to meeting. 10½" x 14½". Legion emblem only.
No. 78003 each \$0.15
1,000 or more each \$0.12

G AMERICAN LEGION STYRO CUPS. 12 ounce size holds a full measure of your favorite beverage. Sold in multiples of 20.
No. 75073 Per 20 \$.75
Per thousand \$33.00

H "50 STATES" STEINS. Attractive red, white and blue steins by Thermo-Serv. Insulated to preserve beverage temperature. Exclusive design includes The American Legion emblem and all 50 state names. Take advantage of quantity discounts to raise funds for your post.
No. 76424 each \$ 2.75
Per dozen \$30.00

J AMERICAN LEGION COASTERS. Set of six blue coasters with gold American Legion emblem in center. Complete with handy storage canister.
No. 75061 Per set \$2.95

K BOOK MATCHES. American Legion book matches which display the Legion emblem in blue and your post message in red on the outside. Sold in case lots only. 2500 books per case. No. 74910. Print all lettering instructions. Add \$6.00 per case for inside cover printing.
1 Case \$ 39.00
2 Cases \$ 74.50
4 Cases \$146.00
10 Cases \$357.50

L HIGH QUALITY CLUB NAPKINS. Single-ply cocktail-size. 2-ply 15" x 17" dinner napkins. Both sizes have The American Legion emblem imprinted in blue. Sold in case lots only.
Cocktail size— Case of 6,000
No. 75062 \$48.50
Dinner size— Case of 3,500
No. 75063 \$89.95
Note: Above napkins may be imprinted with Post name and location. Minimum order for this imprinting is 30 thousand napkins in any one size.

Pen & Desk Sets



Except where noted, items on this page are available with either The American Legion or Auxiliary emblem. Please specify.

- A CLOCK AND DOUBLE PEN SET.** Accurate hand-wound clock and two ball point pens mounted on a fine walnut base.
No. 74236 \$30.55
- B DESK PLATE.** Cast bronze with The American Legion or Auxiliary emblem (Unless specified American Legion will be sent). Bright polished letters with darker background. Maximum of 15 letters and spaces per line. Two lines maximum.
No. 74711 \$24.65
- C WALNUT DOUBLE PEN SET.** An elegant addition for a Legionnaire's desk - at home or office. Includes engraving plate.
No. 74242 \$7.95
- D CALENDAR AND DOUBLE PEN SET.** Gold finish perpetual roll calendar and two ball point pens mounted on genuine White Onyx base.
No. 74235 \$23.25
- E MARBLE AND WALNUT PEN SET.** 3½" x 8". Includes engraving plate.
No. 74243 \$8.50
- F PARKER 75 CLASSIC DESK SET.** 3½" x 6½" jet crystal base with ball pen and engraving plate.
No. 74216 With stainless steel pen (Not shown) \$35.95
No. 74217 With sterling silver pen (Shown) \$53.95
- G DESK PEN SET.** Ball point pen mounted on White Onyx base. Complete with engraving plate.
No. 74237 \$6.50
- H WALNUT SINGLE PEN SET.** Includes engraving plate.
No. 74244 \$5.50
- J PAPERWEIGHT** with 1¼" Legion emblem only. Genuine marble. Engraving plate included. Engraving extra at 20 cents per character.
No. 74240 \$4.95
- K ECONOMY DESK SET.** Ball point pen with molded base. Complete with engraving plate and gift box.
No. 74238 \$4.50
- L PAPERWEIGHT.** American Legion 50th Anniversary Commemorative Postage Stamp cast in pewter and fashioned as a paperweight.
No. 76242 \$5.00
- M INEXPENSIVE DESK SET.** Includes ball point pen, memo pad, and engraving plate.
No. 74245 \$2.75
- N LADIES DESK SET.** High quality sky blue desk set. Non-skip refillable ball pen. Includes engraving plate.
No. 34700 \$8.00
- O CRYSTAL LUCITE GAVEL.** An exquisite gift. Embedded with Auxiliary emblem only and a red rose. Price includes 2 lines of engraving (14 characters per line).
No. 34496 \$27.95

Except where noted, items on this page available with either The American Legion or Auxiliary emblem. Please specify.

- A "MALIBU" by Papermate. No. 74220\$1.50
- B "CONTOUR" by Papermate. Unique pen that's tapered and curved to fit the hand. Stainless steel barrel. No. 74221\$2.00
- C SHEAFFER PEN AND PENCIL SET. Black barrel, chrome cap. Legion emblem only. Gift boxed. No. 74210 Set\$6.50
- D NEW!! THE SYSTEMARK by Parker. A new writing experience complete with three separate point styles - floating ball pen, soft tip, and stylus. Legion only. No. 74224\$7.00
- E SPECIAL JOTTER by Parker. Point rotates with each click of the button for balanced wear and smooth writing. Legion emblem only. No. 74271\$3.95
- F PAST UNIT PRESIDENT BALL POINT PEN by Cross. Only office available. Auxiliary emblem only. No. 31016\$15.95
- G CROSS PEN AND PENCIL SET. "America's finest writing instruments" Slim design and excellent balance impart a natural gliding feel. Synthetic ruby point in pen. Lustrous chrome finish. Lifetime guarantee. Legion emblem only. No. 76200 Set\$25.00
No. 76205 Pen\$12.50
- H BALL PEN. Economical with gold finish metal barrel. Emblem in blue. No. 74706\$.80
Special imprint up to three lines on minimum order of 100. Per 100\$70.00
- J RED, WHITE, AND BLUE ball point pen. No. 74701\$.40
100 or moreeach \$.35
- K QUALITY PEN & PENCIL SET. Inexpensive ball pen and mechanical pencil gift set. Complete with gift box. Legion emblem only. No. 74228\$4.50
Your own imprint available on minimum of 50 setsper 50 \$175.00
- L BALL PEN. Non-skip ball point in blue. No. 74274each \$.50
Special imprinting with minimum order of 100per 100 \$40.00
- M PARKER CUSTOM JOTTER. Stainless steel cap and barrel with gold plated clip and trim. Legion only. No. 74222 Set\$13.95
No. 74223 Pen\$ 6.95
- N PARKER BIG RED PENS. More than fine writing instruments-they're modern fashion accessories everyone is proud to own and use. Legion emblem only. No. 74205 Pen\$2.95

ADD SHIPPING & INSURANCE TO ALL ORDERS. SEE PAGE 58.



Sporting Goods



- A STADIUM BLANKET.** 100% wool 42" x 62". Navy blue with 11" emblem. Ideal for sporting events, picnics or other outdoor activities.
No. 76105 \$10.95
- B FLOATING BLINKER LANTERN.** Sealed beam reflector. Waterproof four way switch. Uses four "D" batteries (not included).
No. 70870 \$3.00
- C NEW!! AMERICAN LEGION JOGGING SHORTS.** Navy with gold trim; 50% cotton/50% polyester. Ideal for teams. Specify waist sizes S (28-30), M (32-34), L (36-38), or XL (40-42).
No. 70450 \$3.95
- D BASEBALL T-SHIRT.** White with colorfast blue reinforced neck and sleeve trim. Adult sizes.
No. 70388 \$ 3.95
Per dozen \$45.00
- E DOUBLE KNIT BASEBALL CAP.** Striped crown with matching solid visor. Adjustable. Unlined. Specify color: White/Red Stripe; White/Royal Stripe; or, Red/White Stripe.
No. 70931 \$ 4.50
Per dozen \$48.00

Baseball



F PATRIOTIC SPORTS CAP. Red, white & blue. Foam lined polyester. Adjustable.
No. 70884 \$ 4.50
 Per dozen \$48.00

G SOLID COLOR CAPS. Specify red, white or blue cap. Polyester with foam lining. Adjustable.
No. 70876 \$ 4.50
 Per dozen \$48.00

H GOLD MESH/NAVY POLYESTER CAP. Foam lined polyester with gold mesh panels.
No. 70880 \$ 4.50
 Per dozen \$48.00

J POWDER BLUE/WHITE MESH FRONT CAP. Foam lined poplin adjustable cap.
No. 70874 \$ 4.25
 Per dozen \$45.00

K "SCRAMBLED EGGS" CAP. Foam lined adjustable poplin cap. Black with gold only.
No. 70883 \$ 5.50
 Per Box of 20 \$100.00

L REVERSIBLE TULIP HAT. Navy/White panels with yellow underside and Auxiliary emblem. One size fits all.
No. 38205 \$4.00
 Twelve or more, each \$3.75

M SUN & FUN HAT. Navy & white with gold band. Legion emblem only. One size fits.
No. 70276 \$6.50
 Twelve or more, each \$6.00

N GOLD STOCKING CAP.
No. 70881 \$ 4.00
 Per Box of 20 \$75.00

O LEGION/AUXILIARY GOLD SUN VISOR. Adjustable.
No. 70882 \$2.50
 Six or more, each \$2.25
IMPRINTED SPORTS CAPS are available in quantities of 72 or more. Write for details.

P BASEBALL TROPHY. Baseball Not included.
No. 73125 \$6.15

Q BASEBALL CAP INSIGNIA.
No. 72307 \$1.00

R BASEBALL CHARM. No ribbon. **No. 73495.**
 Bronze \$ 7.10
 Silver \$10.25
 Gold \$11.90

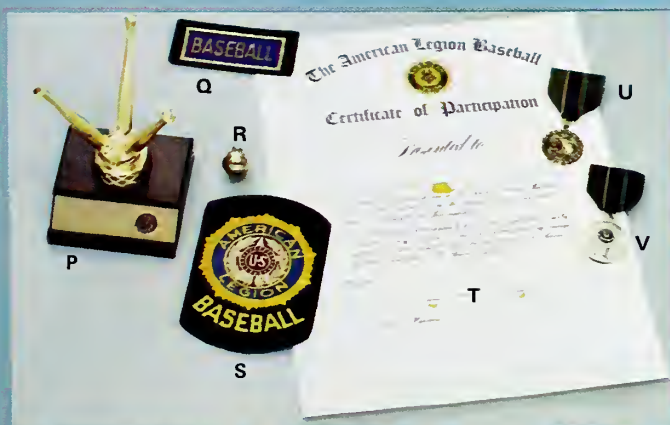
S BASEBALL SLEEVE INSIGNIA. Silk embroidered on washable backing. 3¼" x 4¼" with 2½" emblem.
No. 72350 \$1.25
 Note: Insignia available for other activities on request. Add \$1.00 per insignia and allow six weeks for delivery. Specify activity.

T BASEBALL CERTIFICATE. Suitable award for every participant in baseball program by Post, Coach or Department.
No. 75235 each \$.50
 Multiples of 100 each \$.30

AMERICAN LEGION BASEBALL MEDALS in attractive presentation box. All have regulation American Legion ribbon with joint pin and safety catch.

U No. 73531
 Bronze \$ 5.70
 Silver \$11.65
 Gold \$13.60

V No. 73540
 Bronze \$ 4.90
 Silver \$13.40
 Gold \$22.50



Clocks & Outdoor Signs

B



C



D



A EAGLE THERMOMETER.

Indoor-outdoor thermometer with large, easy-to-read numerals. Specify American Legion or Auxiliary emblem. 12" diameter. Write for quantity prices to use as a fund raiser for your Post or Unit.

No. 74594 \$7.95

B ILLUMINATED ELECTRIC WALL CLOCK. 16" square. Fluorescent illumination.

No. 74556 \$45.50

C INITIATION LAMPS. 16 inch square lamp with circular fluorescent light. Full color Emblem on one side, appropriate Preamble on other.

No. 74531 Legion \$57.95

No. 34531 Auxiliary \$57.95

D "MAKE YOUR OWN SIGN" KIT. Read picture for details.

E THREE-DIMENSIONAL MAGNETIC CAR SIGNS. May be used on the side of cars or placed on any ferrous metal surface. Individually made to your copy. Sold only in pairs. Available for American Legion, Auxiliary, and S.A.L.. Unless specified American Legion will be sent.

No. 74341 8" x 30" . . . pair \$30.00

No. 74343 10" x 30" . . . pair \$34.00

No. 74342 12" x 30" . . . pair \$36.00

Installation of identification and safety signs, a community service program within the financial reach of every Post, combines advertising with good public relations. Impervious to elements, all signs and panels are finished in full color, and meet traffic council specifications.

F BAKED ENAMEL LETTERED PANELS

No. 74567 (6 x 14" single face) \$45.35

No. 74568 (8 x 14" single face) \$55.10

No. 74569 (6 x 14" double face) \$50.75

No. 74570 (8 x 14" double face) \$60.50

REFLECTIVE SCOTCHLITE LETTERED PANELS

No. 74577 (6 x 14" single face) \$50.75

No. 74578 (8 x 14" single face) \$56.15

No. 74575 (6 x 14" double face) \$61.00

No. 74576 (8 x 14" double face) \$64.80

Lettered Panels only. To go with circular emblem signs. 6" x 14" Lettered Panels, in either Enamel or Scotchlite, are limited to 3 lines, with 21 spaces per line.

8" x 14" Lettered Panels are limited to 4 lines, with 21 spaces per line.

G WELCOME SAFETY SIGN. Town name, state abbreviated. Post name and number on a 20 x 30 inch heavy gauge aluminum sign.

Baked Enamel No. 74580 . . . \$31.85

Reflective Scotchlite No. 74581 \$56.70

H OUTDOOR SIGN. Modern double-faced, deep formed, cast plexiglass sign. Extruded aluminum double "F" channel frame. Full color emblem and inside lettering. Complete with fluorescent lights.

No. 74555, 3 x 4 ft \$314.25

BOOM POLE ASSEMBLY. For installing above sign.

No. 74554, for 3 x 4 ft. sign . . \$52.00

Outdoor sign shipped freight collect. Four weeks delivery.

Print all lettering instructions.

J STANDARD SAFETY SIGN. 14 x 20 inches on heavy gauge aluminum.

Baked Enamel No. 74590 . . . \$14.60

Reflective Scotchlite No. 74591 \$27.65

K CIRCULAR SIGNS-LETTERED PANELS. (Available with emblem and lettering on one side only, or double faced with proper lettering on both sides.) Heavy gauge aluminum.

BAKED ENAMEL CIRCULAR EMBLEM ONLY

No. 74565, (18" single face) . . \$16.20

No. 74566, (24" single face) . . \$21.60

No. 74558, (34" single face) . . \$89.35

No. 74573, (18" double face) . . \$20.55

No. 74574, (24" double face) . . \$25.95

No. 74559, (34" double face) . . \$50.75

REFLECTIVE SCOTCHLITE CIRCULAR EMBLEM ONLY

No. 74584, (18" single face) . . \$31.35

No. 74586, (24" single face) . . \$47.55

No. 74558, (34" single face) . . \$89.65

No. 74585, (18" double face) . . \$42.15

No. 74587, (24" double face) . . \$61.55

No. 74560, (34" double face) \$128.00

L AMERICAN LEGION CLOCK SIGN.

Backlighted clock and sign. 1 ft x 3 ft. approx. chain for hanging included. Includes plastic letters to display upcoming Post events. Shipped prepaid.

No. 74593 \$87.95

ADD SHIPPING & INSURANCE TO ALL ORDERS. SEE PAGE 58.

E



COMMANDER
POST # 139
TAMPA, FLA.

F

SAM PIKE Post 184
218 SOUTH CENTER ST.
GRAND PRAIRIE, TEXAS
VISITORS WELCOME

G

WELCOME
MIDDLETOWN, CONN.



DRIVE
CAREFULLY
MILARDO WILCOX
POST 75

H

NO. 34



Robert E. Kennington
Post

THE AMERICAN
LEGION

DRIVE
CAREFULLY



PROTECT
OUR CHILDREN

J

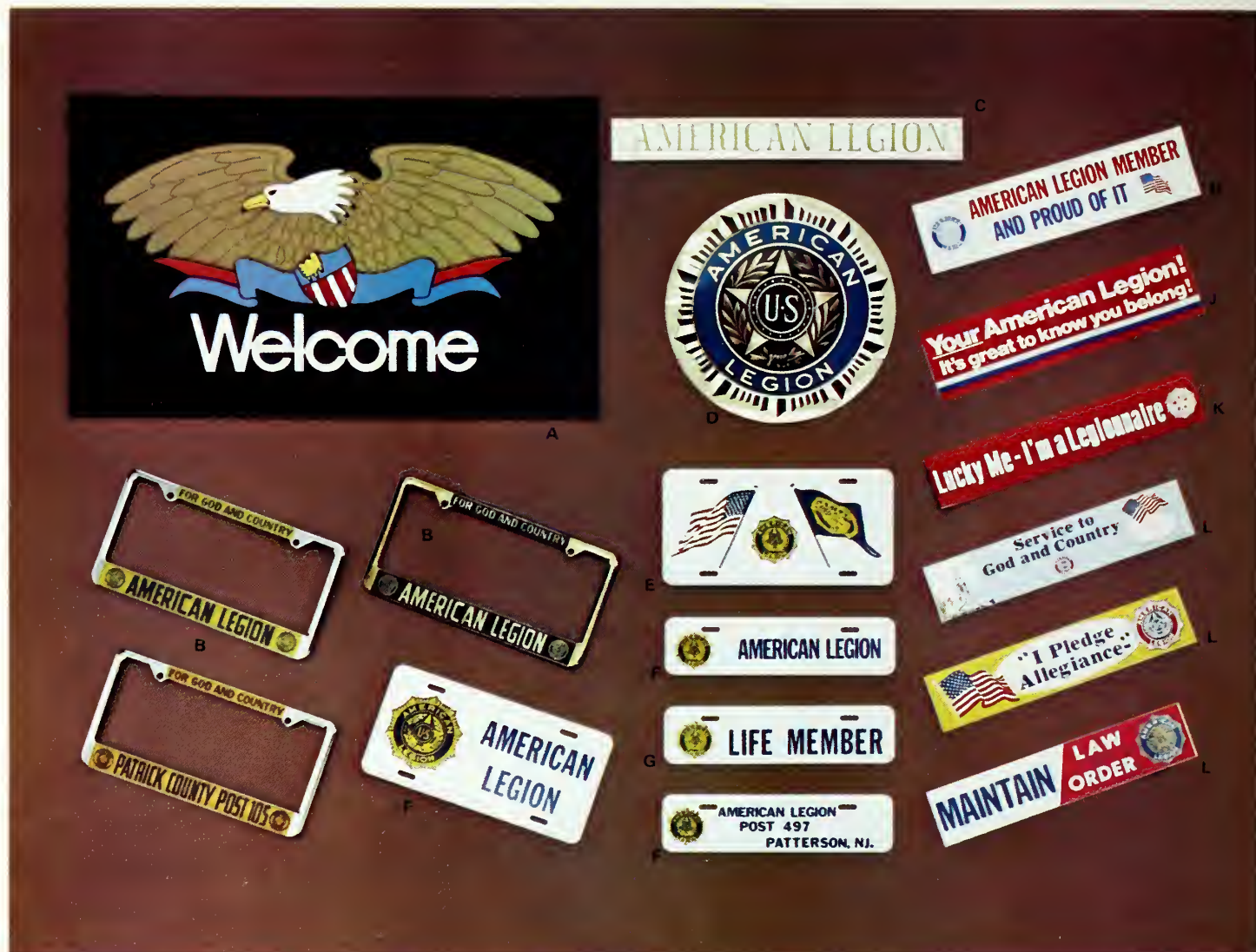
K



POST MEETING
SECOND THURSDAY 700 PM
UNIT MEETING
THIRD TUESDAY 200 PM

L

Proudly Display The Emblem



A AMERICAN EAGLE DOORMAT. Sturdily constructed and colorful 17" x 28" vinyl mat.
No. 73787 \$5.95

B LICENSE PLATE FRAMES. American Legion only.
Gold Plated.
No. 74944 \$ 7.00
Per pair \$13.00

Chrome Finish.
No. 74952 \$2.50
Per pair \$4.50

Customized with Post name and number. Minimum order 125 pair.
No. 74956 pair \$4.50

C STRIP DECAL OF GOLD BLOCK LETTERS ON CLEAR BACK. 2 x 18 inches.
No. 74976, each \$.20
Per package of 25 \$4.00

D MYLAR DECAL. Full color pressure sensitive emblem for autos and other uses.
No. 74958 Legion 6" \$1.00
No. 74970 Legion 12" \$2.00
No. 34970 Auxiliary 12" \$3.00

E NEW!! FLAG AUTO PLATE. United States Flag and American Legion Flag in full color on this attractive license plate.
No. 74943 \$2.00
25 or more, each \$1.50

F AMERICAN LEGION AUTO PLATES.
Unlettered standard size, 6" x 12".
No. 74946 \$1.25
Unlettered mini size, 3" x 12".
No. 74947 \$1.00
Lettered standard size, 6" x 12" Post number, city and abbreviated state. Minimum order 25 plates.
No. 74948 \$1.25
Lettered mini size, 3" x 12". Post number, city and abbreviated state. Minimum order 25 plates.
No. 74949 \$1.00

G "LIFE MEMBER" AUTO PLATE. 3" x 12". See page 60 for certification required.
No. 74945 \$1.00

AMERICAN LEGION BUMPER STRIPS. 3" x 14". Made of non-fading, non-stretching vinyl. Easily removed even after months of use.

H AMERICAN LEGION MEMBER AND PROUD OF IT. No. 74980.
Each \$.20
Per 25 \$4.00

J KNOW YOU BELONG Bumper Strip. 4" x 15" approx.
No. 74981 each \$.20
Multiples of 100 \$17.50

K NEW!! LUCKY ME-I'M A LEGIONNAIRE.
No. 74975 \$.50
Per 25 \$6.25

L SERVICE TO GOD AND COUNTRY, No. 74983; I PLEDGE ALLEGIANCE, No. 74984; MAINTAIN LAW AND ORDER, No. 74979; HIRE VETS (Not Shown) No. 74989.
Each \$.10
Per 25 \$2.25

ADD SHIPPING & INSURANCE TO ALL ORDERS. SEE PAGE 58.



AMERICAN FLAG DECALS.

- A RECTANGULAR VINYL FLAG.** 3" x 5"
Heavy duty decal with adhesive back.
No. 74987 \$.10 ea.
Multiples of 100 \$.08 ea.
- B WAVING AMERICAN FLAG EMBLEM MADE WITH SCOTCHLITE.** Adhesive back. Reflective. Size 2½" x 3¼".
No. 74977 \$.10 ea.
Multiples of 100 \$.08 ea.
- C WAVING AMERICAN FLAG PRINTED ON CLEAR MYLAR.**
Adhesive front for use inside windows.
No. 74988 \$.06 ea.
Multiples of 100 \$.05 ea.
- D ADHESIVE FRONT FLAG DECAL.** Lettered "Proudly placed by The American Legion."
No. 74985 \$.08 ea.
Per 100 \$.60
- E "WE DARE TO CARE" STAMPS.** Sheet of 100 postage-sized stamps emphasizing our National Commander's theme.
No. 74973 \$1.00
- F HOME FIRE SAFETY DECALS.** Mark windows on rooms where invalids or children may be. Each set consists of one front and one back adhesive decal plus a "Fire Proof Your Home" brochure. Minimum order 100 sets. Legion emblem only.
No. 74972 100 sets \$15.00
Per 500 sets \$50.00
- G AUTO HOOD ORNAMENT.** Spring-loaded to avoid breakage. Chrome finish. Legion only. (See inset.)
No. 74954 \$9.95



- H STICK-UP EMBLEM.** Self-adhesive light-weight nylon in three colors, 2½".
No. 74955 \$1.75
20 or more each \$1.50
- J MEETING NOTICE CARDS.** Printed from basic type containing Post or Unit name, purpose of meeting (regular, special, funeral, initiation, social, etc.) Sample on application. Printed on U.S. Government postcards (No. 75261) or blank card stock (No. 75262). Specify Post of Unit name, number and location.
500 cards on plain stock \$ 26.45
500 cards on U.S. Govt. Postcards \$ 76.45
1,000 cards on plain stock \$ 39.90
1,000 cards on U.S. Govt. Postcards \$139.90
The above cards are available for Auxiliary with appropriate lettering. Prices based on 10 cent government postcards; subject to postal rate changes.
- K AUTO EMBLEMS.** Copper finish bronze, hard enameled 3" American Legion emblem. No. 74951 has trunk lug, and No. 74953 attaches to auto grills. (See inset.)
Each \$4.50
- L NAME TAGS.** Priced complete with 3 lines of your lettering. Limit of 16 characters per line. Available in Red, White or Blue; Specify color.
No. 72998 Pocket Clip on \$4.50
No. 72990 Pin Back \$4.50
- M STATE OUTLINE NAME TAGS.** Blue background only. Lettering limited to your name, Post number, and city. 50 states. Clutch back only.
No. 66000 \$5.00
L & M above available with Auxiliary or SAL emblem on request.

- N AMERICAN LEGION DECAL.** Chrome-mylar embossed decal. 3" only. Self-adhesive. Suitable for indoor or outdoor use. Fully die cut. American Legion (No. 74959) or Auxiliary (No. 34959).
Each \$.40
Per 100 \$30.00
- O SONS OF THE AMERICAN LEGION DECAL.** 3 inch only.
No. 52304, each \$.25
- P DECALS.** All decals are double-duty type and can be applied front or back to transparent or solid surfaces.
Aux—
- | SIZE | Legion | Auxiliary | Each | Per 100 |
|------|--------|-----------|--------|---------|
| 1¼" | 74960 | 34960 | \$1.10 | 5.00 |
| 3" | 74961 | 34961 | .10 | 5.00 |
| | | | | Per 50 |
| 6" | 74962 | 34962 | .25 | \$10.00 |
| 9" | 74963 | | .50 | 20.00 |
| 12" | 74964 | | 1.00 | |
| 18" | 74965 | | 4.00 | |
| 24" | 74966 | | 4.50 | |
- Q "E-Z" STICK ON BADGES.** Reusable 3" blue, gold and white cardboard badge. Adhesive back holds on any surface without garment damage. Specify Legion or Auxiliary emblem. Sold in lots of 100 only.
No. 75221 per 100 \$15.00

GOLD FOIL SEAL. Full color die cut. All sizes are self-adhesive. Not illustrated.
American Legion No. 74967; Auxiliary No. 34967, Package of 100 ¾ inch \$2.00
American Legion No. 74968; Auxiliary No. 34968, Package of 50 1¼ inch \$2.00
American Legion No. 74969; Auxiliary No. 34969, Package of 50 2½ inch 2.00

Trophies & Awards



No. 73200 16" . . . \$28.85
Specify gold or silver.



No. 73064 12 1/2" . . . \$12.95
No. 73066 14 1/2" . . . \$13.95
Specify gold or silver.



No. 73306 4 1/2" x 13" x 4" . . . \$14.95
Both gavel band & plate may be engraved.

PLAQUE AND TROPHY ORDERING INSTRUCTIONS. Prices of plaques and trophies include figure. Figures are interchangeable, i.e., you may have any figure you desire. Items A & B on this page do not have interchangeable figures. Be sure to specify figure desired. In the event figure or color is not specified, trophy will be sent as pictured.

Most all trophies and plaques are available with American Legion, Auxiliary, or S.A.L. emblem. Unless specified, The American Legion emblem will be sent.

Expert engraving is available on all trophies and plaques at 20 cents per character except where otherwise marked. Write for engraving prices on other than standard block letters. **PRINT OR TYPE ALL ENGRAVING INSTRUCTIONS.**



A No. 73100 Gold Only . . . \$4.95
B No. 73125 . . . \$6.15
Baseball Not Included

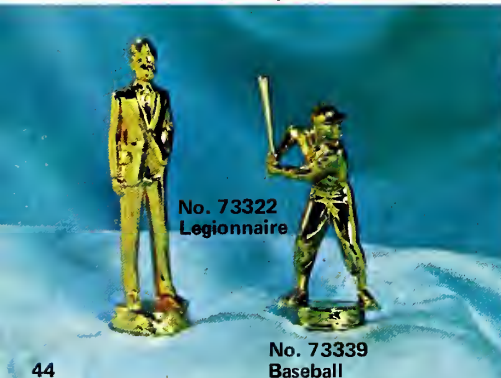


C No. 73111 9" . . . \$ 9.85
No. 73113 11" . . . \$10.15

D No. 73096 . . . \$33.75
Size varies 9" to 13" tall depending on state. All states available Specify state & figure.

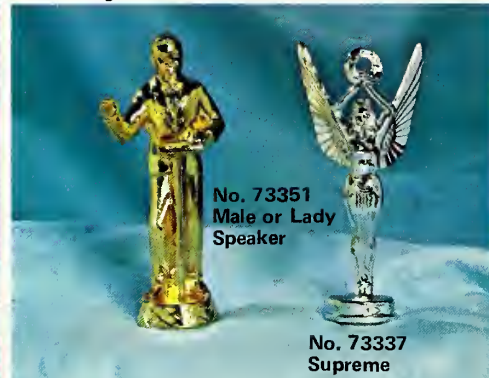


E No. 73103 21 1/2" . . . \$39.65
No. 73105 23 1/2" . . . \$40.65
Specify each of two figures and gold or silver.



No. 73322
Legionnaire

No. 73339
Baseball



No. 73351
Male or Lady
Speaker

No. 73337
Supreme



No. 73327
Americanism
\$1.50 extra

No. 73336
Male or Lady
Achievement

Plaques



A



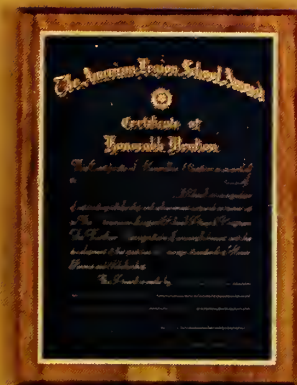
B



B



C



A



D



E



C



F



G

IMPORTANT: Read Trophy and Plaque Ordering Instructions on Page 44.

A CUSTOM PLAQUES. Attractive photographically etched copper plates on hand rubbed walnut. Prices include lettering and typesetting. Sizes refer to outside dimensions. Shadow box style available at no extra cost.
No. 73366...8" x 10" \$100.00
No. 73368...9" x 12" \$130.00
Most anything can be copied using the process described above, even photos. Send us your requirements and we will provide a quotation for an attractive custom-made presentation.

B PRESENTATION SHIELDS Walnut finish wood shields with cast bronze American Legion emblems. Two sizes.
Large shield. 15" x 17" with 7" emblem.
No. 73377 \$44.95
Small shield. 9" x 9½" with 5" emblem.
No. 73378 \$24.95

C GOLD AND BLUE PLAQUES.
No. 73063...7" x 9" \$20.50
No. 73062...8" x 10" \$21.95
No. 73061...9" x 12" \$24.50

D STATE PLAQUE. 6" x 9" Specify state.
No. 73060 \$23.50

E SILVER PLATTER PLAQUE. 8" x 10" walnut with silver-plated platter.
No. 73275 \$12.00

F SHADOW BOX PLAQUE. Blue velvet background. 10" x 12".
No. 73186 \$28.90

G PAST COMMANDER PLAQUE. 9" x 12". Engraving instructions MUST be sent with order.
No. 73224 \$5.00

ADD SHIPPING & INSURANCE TO ALL ORDERS. SEE PAGE 58.



IMPORTANT: Read Trophy and Plaque Ordering Instructions on Page 44.

A AMERICAN EAGLE WALL PLAQUE.
Made of light weight, weatherproof Vacucl.
Painted in fade resistant colors. May be used
indoors or outdoors. Measures 14½ x 32½
inches.
No. 76315 \$7.60

B NEW!! COPPERTONE SHADOWBOXES.
13" x 16". American Legion emblem or
baseball batter in relief. Walnut finish.
No. 73277 . . . Baseball \$29.95
No. 73278 . . . Emblem \$29.95

C 25 INCH AMERICAN LEGION EMBLEM.
Ideal polyurethane emblem for indoors or
outdoors.
No. 73300 \$67.50

D LAMINATED PLAQUES. 9" x 12"
certificate (see page 52) laminated on 11" x
14" plaque. Specify glossy or matte finish.
No. 73221 \$18.70

E CERTIFICATE PLAQUE. Lucite covering
mounted by rosettes. Size refers to
certificate size. Specify certificate
(included) from page 52.
No. 73229 . . . 8½" x 11" \$13.00
No. 73230 . . . 9" x 12" \$18.00

F GREAT GAVEL. 24" long. Ideal gift. Price
includes 3 lines of engraving - maximum of
20 characters per line. Added engraving at
20 cents per character.
No. 73274 \$24.95

G LEGION EMBLEM. 14" durable molded
polyurethane. Rustic finish. Ideal for wall
decoration.
No. 76314 \$12.50

**ADD SHIPPING & INSURANCE TO
ALL ORDERS. SEE PAGE 58.**



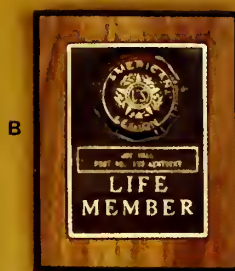
IMPORTANT: Read Trophy and Plaque Ordering Instructions on Page 44.

- A ACHIEVEMENT AWARD.** 8" x 10".
No. 73128 \$16.50
CERTIFICATE OF APPRECIATION. Not shown. 8" x 10".
No. 73134 \$16.50
- B VINYL PLAQUE.** Legion only. Price includes any four lines embossed - maximum 19 characters and spaces per line. 5½" x 7¼".
No. 73261 \$4.00
- C SCROLL PLAQUE.** 8" x 10".
No. 73191 \$21.60
- D ROSTER PLAQUE.**
No. 73173 ... 6" x 9" \$19.95
No. 73175 ... 10" x 15" \$32.50
- E SHIELD PLAQUE.** 6½" x 7½".
No. 73240 \$8.25
- F SHIELD PLAQUE.** 6½" x 5".
No. 73126 \$8.75

- G RED, WHITE & BLUE SHIELD PLAQUES.**
No. 73262 ... 3½" x 5½" \$5.25
No. 73263 ... 5" x 7" \$9.75
No. 73264 ... 6" x 8" \$11.25
No. 73265 ... 7" x 9" \$15.25
- H NEW!! SCROLL PLAQUES.**
No. 73059 ... 7" x 9" \$13.95
No. 73058 ... 8" x 10" \$15.95
No. 73057 ... 9" x 12" \$18.50
- J MODERN SHIELD.** 9¾" x 12".
No. 73168 \$18.50
- NEW!! CHEVRON FAMILY OF PLAQUES.** Inlaid antiqued brass with blue and gold domed American Legion emblem (only) mounted in hand-rubbed American walnut.
- K PAST COMMANDER ROSTER.** 16½" x 20". Includes 21 blank plates, Specify Post name and number.
No. 73056 \$48.95
- L POST COMMANDER.** 10" x 13". Standard copy is "in recognition of outstanding leadership and dedicated service." Specify recipient's name, Post number and date.
No. 73055 \$30.95

- M LEGIONNAIRE OF THE YEAR.** 10" x 13". Standard copy is "in recognition of your contributions to and support of The American Legion". Specify recipient's name, Post number and date.
No. 73054 \$30.95
- N AWARD OF MERIT.** 7½" x 9½". Specify recipient's name, Post number and date.
No. 73053 \$19.95
- If items L thru N above are desired with blank plates for local engraving instead of recipient's name, post number and date in raised lettering, deduct \$4 per plaque.
- O LIFE MEMBER.** 7½" x 9½". Includes blank name plate. Also available for Member or Charter Member.
No. 73052 \$13.95

ADD SHIPPING & INSURANCE TO ALL ORDERS. SEE PAGE 58.



IMPORTANT: Read Trophy and Plaque Ordering Instructions on Page 44.

A ROSTERS. 22" x 32". Space for 60 names. Past Commander

No. 73242 \$91.80

Past President

No. 33242 \$91.80

Post Everlasting

No. 73228 \$91.80

Imprinted Name Plates

Ordered with Plaque . . . each \$ 4.50

Ordered Later each \$ 6.70

B LIFE MEMBER. 9½" x 7¼". Individual's name with Post number and State.

No. 73220 \$27.95

CHARTER MEMBER. Not shown.

No. 73219 \$27.95

C PAST COMMANDER PLAQUE. 12" x 15". Available in Legion Past Commander for Post, County, District, and Department. Specify level, individual's name and year of service.

No. 73245 \$35.00

Plaques similar to the above are available for Law & Order, Department Adjutant and Membership.

D WREATH PLAQUE. Available with any of the bronze medals in this catalog at no extra cost. Ribbon as shown or with standard regimental ribbon. Specify ribbon and medal desired. 10½" x 13".

No. 73225 \$41.75

E AWARD OF MERIT PLAQUE. Individually embossed wording includes word "To" with panel for recipient's name and word "For" with panel space for four lines of your own copy included in price. Each line not to exceed 28 characters or spaces and must include your Post name. 7" x 9". Legion only.

No. 73249 \$32.30

F GAVEL PLAQUE. Detachable gavel. Both gavel band and plate may be engraved. 9" x 12".

No. 73235 \$24.25

G GOLDTONE PLAQUE. Engraving shown is for example only. All engraving at 20 cents per character extra.

No. 73253 . . . 8" x 10" \$18.65

No. 73254 . . . 10" x 13" \$29.75

No. 73255 . . . 13" x 16" \$35.75

H WAVING FLAG PLAQUE. American Legion emblem only.

No. 73266 . . . 7" x 9" \$19.50

No. 73267 . . . 8" x 10" \$20.75

No. 73268 . . . 9" x 12" \$24.25

J NEW!! AWARD OF MERIT PLAQUE. Electro-etched plaque. 7½" x 9". Legion only.

No. 73190 \$13.50

K NEW!! MEMBER PLAQUE. Space for member's name post, city and state. 7½" x 9". Legion only.

No. 73189 \$13.50

LIFE MEMBER PLAQUE. Not shown. 7½" x 9". Legion only.

No. 73188 \$13.50

L LEGIONNAIRE OF THE YEAR. 7½" x 12". Specify recipient's name, year, Post name, city and state. Engraving included.

No. 73187 \$24.95

ADD SHIPPING & INSURANCE TO ALL ORDERS

SEE PAGE 58.

School Awards

The American Legion SCHOOL AWARD medal is presented by Posts to school graduating students. Award is based on Courage, Honor, Leadership, Patriotism, Scholarship and Service.

A MEDALLION. 2½" award complete with easel and engraved certificate.
No. 73400\$5.55

B LAPEL PIN. Gold filled, To supplement your school award.
No. 73402\$5.70

C MEDAL. 1¼" on ribbon as shown, complete with engraved certificate.
No. 73401\$3.40

D SCHOOL AWARD CERTIFICATES.
No. 73404\$.50
Per 100\$30.00

E SCHOOL AWARD HONORABLE MENTION CERTIFICATES.
No. 73405\$.50
Per 100\$30.00

F SCHOOL AWARD PLAQUE for presentation to cooperating schools. Bronze plate on walnut stained backboard 10" x 14½". Embossing includes "Awarded Annually By" with your Post name, number, town and state location. Fourteen raised plates for engraving names of winners. (Engraving on panels 60 cents per character extra.) Four weeks delivery.
No. 73409\$63.95

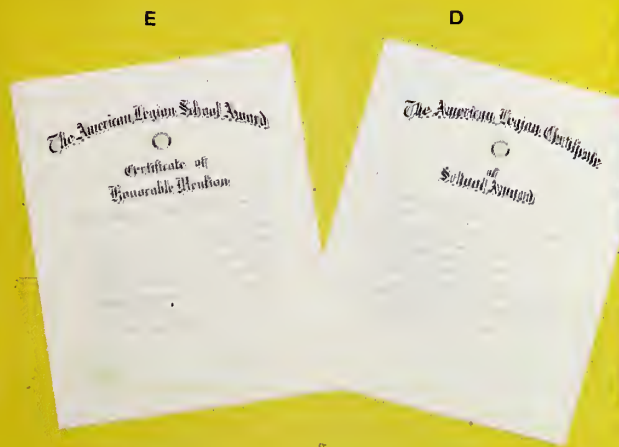
PATRICK HENRY ORATORICAL AWARD PROGRAM. The High School Oratorical Contest is an Official American Legion program promoted successfully by many Posts.

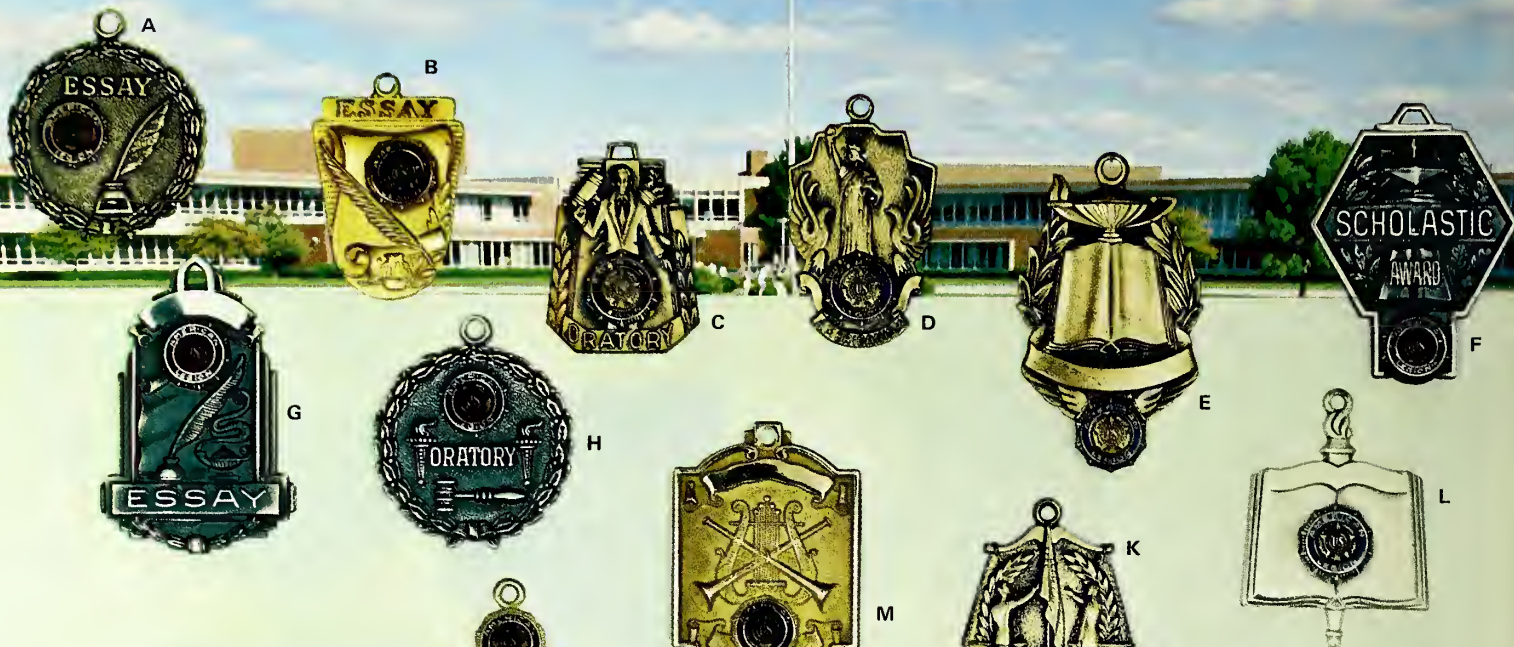
G ORATORY MEDAL. 1¼". No. 73555.
Bronze\$7.10
Silver Plate\$8.30
Gold Plate\$10.00

H ORATORY LAPEL PIN. No. 73560.
Bronze\$3.50
Silver\$9.00
Gold-Fill\$9.70

J ORATORY PLAQUE. Bronze plate mounted on walnut stained backboard 10" x 14½". Embossing includes "Awarded Annually By" with Your Post name, number, town and state location. Fourteen raised plates for engraving names of winners. (Engraving on panels 60 cents per character extra.) Four weeks delivery.
No. 73559\$63.95

ADD SHIPPING & INSURANCE TO ALL ORDERS. SEE PAGE 58.





Medals listed on these pages furnished, except where noted otherwise, with regulation ribbon, pin back with safety catch and presentation box. Specify quality desired. Add 20 cents per character for engraving on back.

A ESSAY No. 73471.

Bronze \$5.80
Silver \$11.60
Gold-Fill \$13.70

B ESSAY No. 73477.

Bronze \$4.50
Silver \$10.75
Gold-Fill \$17.95

C ORATORY No. 73513.

Bronze \$4.50
Silver \$11.45
Gold-Fill \$19.15

D AMERICANISM No. 73483.

Bronze \$4.50
Silver \$10.50
Gold-Fill \$17.70

E SCHOLARSHIP No. 73579.

Bronze \$4.50
Silver \$12.95
Gold-Fill \$17.40

F SCHOLASTIC No. 73570.

Bronze \$6.10
Silver \$12.95
Gold-Fill \$17.40

G ESSAY No. 73573.

Bronze \$6.00
Silver \$13.90
Gold-Fill \$17.40

H ORATORY No. 73519.

Bronze \$5.80
Silver \$11.60
Gold-Fill \$13.45

J ORATORY No. 73528.

Bronze \$5.70
Silver \$9.20
Gold-Fill \$13.45

achievement awards



Q



S



N



O



U

K CITIZENSHIP No. 73480.

Bronze \$4.30
Silver \$10.65
Gold-Fill \$17.70

L SCHOLASTIC No. 73576.

Bronze \$4.50
Silver \$11.10
Gold-Fill \$17.70

M MUSIC No. 73465.

Bronze \$5.70
Silver \$12.65
Gold-Fill \$17.40

N ALL SPORTS. No. 73447.

Panel can be changed for any sport. Specify event. 5 weeks delivery.
Bronze \$6.10
Silver \$13.00
Gold-Fill \$17.40

O ATHLETIC AWARD No. 73444.

Bronze \$4.50
Silver \$10.50
Gold-Fill \$19.05

P GENERAL No. 73585.

Bronze \$4.50
Silver \$13.30
Gold-Fill \$22.50

Q GENERAL No. 73588.

Bronze \$4.50
Silver \$13.70
Gold-Fill \$23.25

R MEMBERSHIP ACHIEVEMENT No. 73422.

Bronze \$4.50
Silver \$13.40
Gold-Fill \$23.85

S MERIT AWARD No. 73428.

Bronze \$5.95
Silver \$9.00
Gold-Fill \$12.50

T MEDAL OF MERIT No. 73425.

Bronze \$4.50
Silver \$10.75
Gold-Fill \$17.70

U MERITORIOUS SERVICE No. 73594.

Pin back-no ribbon.
Gold Plate Only . . . \$4.90

Achievement Awards



CERTIFICATE OF AWARD for medals.
8½" x 11". Specify Legion or Auxiliary.
No. 73410 \$.50
Per 100 \$30.00

R.O.T.C. MEDALS. Defense Department
Approved. Complete with matching
ribar. Specify Legion or Auxiliary and
quality desired.

A Military Excellence. No. 73501.
Bronze \$ 8.10
Silver \$11.00
Gold-Fill \$16.10

B Scholastic Excellence. No. 73507.
Bronze \$ 8.10
Silver \$11.00
Gold-Fill \$16.10

C NATIONAL GUARD MEDAL.
Includes matching ribar. No. 73516.
Bronze \$ 8.10
Silver \$11.90
Gold-Fill \$16.10

D GRATEFUL APPRECIATION.
Gold plate only.
No. 73420 \$6.05

E MARKSMANSHIP MEDAL. No. 73456.
Bronze \$ 6.60
Silver \$13.45
Gold-Fill \$17.90

F HEROISM MEDAL. No. 73434.
Bronze \$ 5.95
Silver \$10.00
Gold-Fill \$14.00

G VALOR MEDAL. Silver only.
No. 73565 \$7.80
Ribars No. 73500 \$.90

H FIVE STAR AWARD. Gold plate
and enamel medal and stars. See
Squadron Handbook for award
criteria.
No. 53121 Single stars . . . \$ 2.45
No. 53119 Set of 5 stars . . \$11.05
No. 53120 Medal only . . . \$ 6.50

J TEN IDEALS AWARD. National
award for younger members
preparatory to Five Star program.
For completing a program of
Patriotism, Health, Knowledge,
Training, Honor, Faith, Helpfulness,
Courtesy, Reverence and
Comradeship.
No. 53110 \$4.75

NOTE: All orders for above SAL
merchandise must bear approval of
an American Legion Post Officer.

K GIRL GOOD CITIZEN.
No. 33549.
Pin Back - No Ribbon.
Silver Only \$11.15

L ESSAY. No. 33573.
Bronze \$ 6.00
Silver \$13.90
Gold-Fill \$17.40

M GENERAL. No. 33591.
Bronze \$ 5.00
Silver \$12.85
Gold-Fill \$20.80

N GENERAL. No. 33585.
Bronze \$ 4.50
Silver \$13.30
Gold-Fill \$22.50

O AMERICANISM. No. 33483.
Bronze \$ 4.50
Silver \$10.50
Gold-Fill \$17.70

P SCHOLASTIC. No. 33576.
Bronze \$ 4.50
Silver \$11.10
Gold-Fill \$17.70

Q SCHOLARSHIP. No. 33579.
Bronze \$ 4.50
Silver \$12.95
Gold-Fill \$17.40

R POPPY AWARD. No. 33419.
Bronze \$ 7.05
Silver \$13.45
Gold-Fill \$15.90

S ESSAY. No. 33471.
Bronze \$ 5.80
Silver \$10.80
Gold-Fill \$12.75

T CITIZENSHIP. No. 33480.
Bronze \$ 4.30
Silver \$10.65
Gold-Fill \$17.70

Any medal on page 50 not already
available with the Auxiliary emblem, can
be furnished with the Auxiliary emblem
and ribbon on special order. Allow six
weeks for delivery and add \$2.00 service
charge per medal.

ADD SHIPPING & INSURANCE TO ALL ORDERS. SEE PAGE 58.

Certificates



BLOOD DONOR TACKS.
Includes donor decal. Specify less than 1 gallon (bronze), 1, 2, 3, 4 gallons (silver), 5 or 10 gallons (gold).
No. 74310 each \$1.50

Auxiliary Blood Donor Basic Symbol Only.
No. 34310 \$1.50

INDIVIDUAL BLOOD DONOR CERTIFICATES 8½" x 11". No. 74318.
Each \$.50
Multiples of 100 \$30.00

EARLY BIRD



"EARLY BIRD" LABELS.
Pressure adhesive labels for membership cards. No. 74990.
Per thousand \$15.00
Per five hundred \$ 9.00
Per one hundred \$ 1.90

FRAMES. Inexpensive black plastic frames are now available for all certificates in the following sizes only: 8½" x 11"; 8" x 12"; and, 11" x 14". Frames are \$2.00 each and must be ordered at same time as certificate.

CERTIFICATE OF AWARD for medals. 8½" x 11". Specify Legion or Auxiliary.
No. 73410 \$.50
Per 100 \$30.00

CITATION OF APPRECIATION. 8½" x 11" with blanks to fill in to express appreciation. American Legion (No. 75225) or Auxiliary (No. 35225).
Each . . . \$0.50 Multiples of 100 \$30.00

CERTIFICATE OF PARTICIPATION. All purpose 8½" x 11" to certify participation in any American Legion or Auxiliary program. American Legion (No. 75258) or Auxiliary (No. 35258).
Each . . . \$0.50 Multiples of 100 \$30.00

CITATION FOR MERITORIOUS SERVICE. Award for any outstanding service with blanks to be completed. 8½" x 11". American Legion (No. 75227) or Auxiliary (No. 35227).
Each . . . \$0.50 Multiples of 100 \$30.00

POST EVERLASTING CITATION. 8½" x 11".
No. 75228 \$0.50 Multiples of 100 \$30.00

CERTIFICATE OF INITIATION. To be signed by Post Commander and Adjutant. 7" x 9".
No. 75220 \$0.15 Multiples of 100 \$11.00

ADULT SCOUTING CITATION. 9" x 12".
No. 75223 \$0.50

EAGLE SCOUT ACHIEVEMENT CITATION. 9" x 12".
No. 75239 each \$0.50

EMPLOYMENT OF OLDER WORKER CITATION. 9" x 12".
No. 75236 each \$0.50

EMPLOYMENT OF HANDICAPPED WORKER CITATION.
No. 75237 each \$0.50

EMPLOYMENT OF VETERANS CITATION. 9" x 12".
No. 75238 each \$0.50

CONTINUOUS MEMBERSHIP CERTIFICATES. Every 5 years from 5 to 60. Specify years. Full color on parchment for framing. 9" x 12". American Legion (No. 74320) or Auxiliary (No. 34320).
Each . . . \$0.50 Multiples of 100 \$40.00

CROSSED FLAGS CERTIFICATE. 9" x 12" on parchment. Four color flag certificate to be adapted locally to individual needs. No. 74300.
Each . . . \$0.50 Multiples of 100 \$40.00

OFFICERS' WARRANT OF MERIT. 16" x 12" with facsimile of current National Commander's signature. Blanks to be filled in locally as enduring evidence of election to Post, County, District, Department or National office.
No. 83314 \$2.00

BASEBALL CERTIFICATE OF PARTICIPATION. Suitable for awarding to every player 8½" x 11". No. 75235
Each . . . \$0.50 Multiples of 100 \$30.00

BLANK CITATIONS

8½" x 11". Two-color emblem with gold border.
No. 75232 \$.30
Multiples of 100 \$20.00
9" x 12". Two-color emblem and border. Artistic lettering.
No. 75229 \$.50
Multiples of 100 \$30.00
11" x 14". Two-color emblem and border. Artistic lettering.
No. 75230 \$.75
Multiples of 100 \$50.00

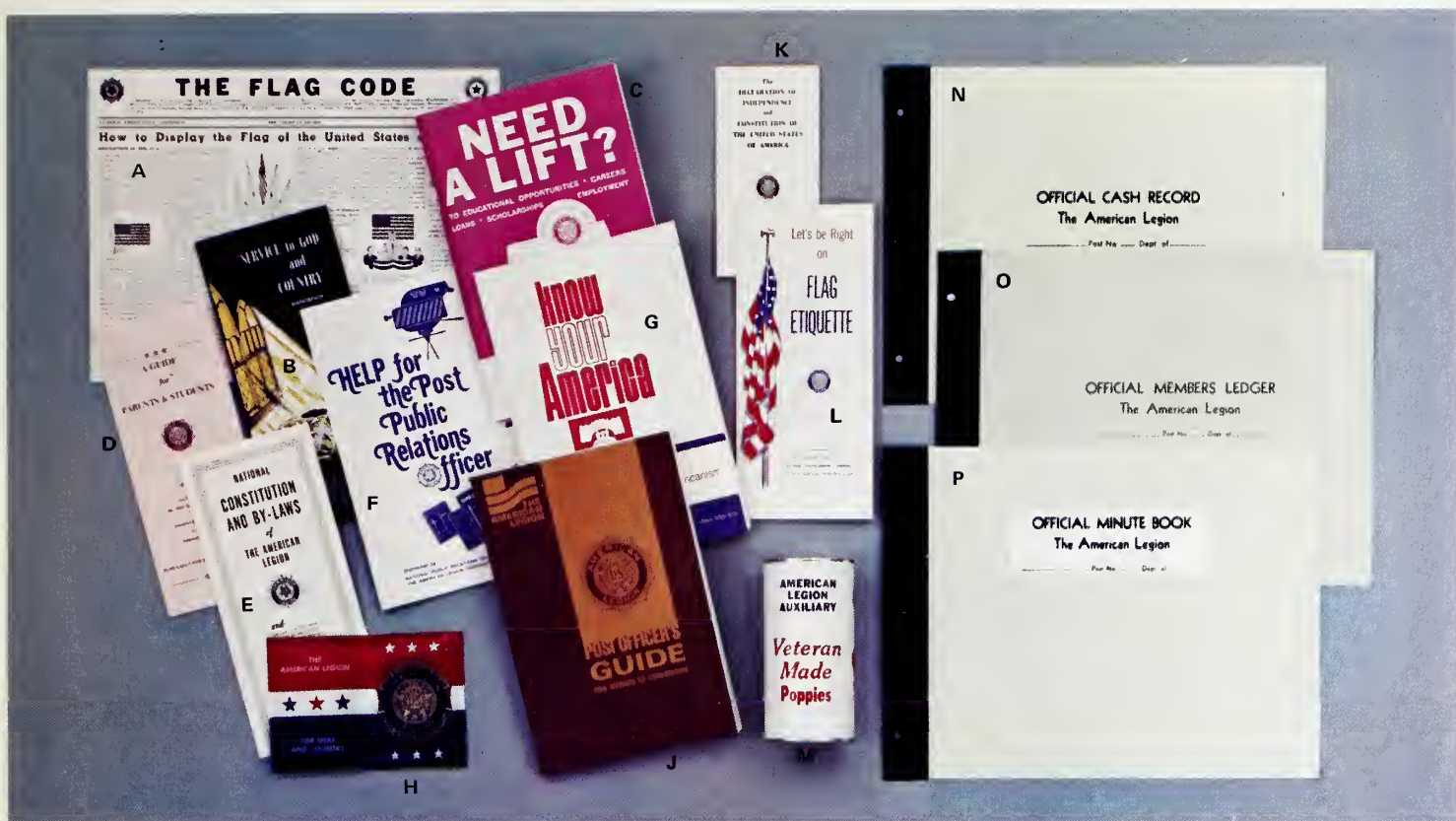
S.A.L. CITATIONS Blank 9" x 11½" with two-color embossed emblem in top center. French blue border.
No. 52306 each \$0.50

DETACHMENT CERTIFICATE OF APPRECIATION for S.A.L. 8½" x 11". Available for Detachment ONLY.
No. 52308 \$.50

BLANK CITATIONS CAN BE IMPRINTED WITH YOUR COPY. IMPRINTING IN BLACK ONLY. WRITE FOR QUOTATIONS.

BLANK AUXILIARY CITATIONS AND AUXILIARY UNIT RECORDS ARE AVAILABLE ONLY FROM NATIONAL AUXILIARY HEADQUARTERS, 777 N. Meridian, Indianapolis, IN 46204.

Post Supplies & Booklets



A FLAG CODE. Illustrates and describes the correct way to display the American Flag.
No. 72601 \$.10
Per 100 \$ 5.00
Per 1,000 \$40.00

B SERVICE TO GOD AND COUNTRY handbook. For Chaplains.
No. 75217 \$.25

C NEED A LIFT? 1979 education and scholarship guide. Price expires 8/1/79.
No. 75207 \$.50

D GUIDE FOR PARENTS AND STUDENTS. Multiples of 500 only.
No. 75209 \$10.00
Per 1,000 \$15.00

E NATIONAL CONSTITUTION AND BY-LAWS OF THE AMERICAN LEGION.
No. 75202 \$.25
100 or more, each \$.20

F POST PUBLIC RELATIONS HANDBOOK.
No. 75210 \$.60
10 or more, each \$.50

G KNOW YOUR AMERICA. A 64 page study course in Americanism.
No. 75205 \$.60
Ten or more, each \$.50

H CARD CASE. Economical gift for every member. Favors for banquets. Plyofilm card case has two card pockets, folds in center for easy carrying. Space for identification information.
No. 78002 \$.15
1,000 or more, each \$.12

J POST OFFICERS GUIDE. Handbook listing duties of all Post officers. Includes Manual of Ceremonies, etc. Latest edition.
No. 75203 \$1.00

K DECLARATION OF INDEPENDENCE AND THE CONSTITUTION OF THE UNITED STATES.
No. 75206 \$.15
100 or more, each \$.10

L LET'S BE RIGHT ON FLAG ETIQUETTE— 24 page pamphlet. Questions and answers.
No. 72600 \$.15
Per 100 \$12.00

M POPPY DAY COIN CONTAINERS. Auxiliary emblem only on heavy fiber container. Metal bottom and top with coin slot. Per dozen.
No. 34845 \$3.60

N POST RECORDS CASH RECORD BOOK with cash receipts, checks drawn and bank balance sheets.
No. 74540 \$10.00

O MEMBERS LEDGER. Alphabetical record forms for 100 members.
No. 74546 \$9.00

P MINUTE BOOK. Loose leaf, 100 sheets unruled with headings on front and back for writing or typing.
No. 74550 \$8.00

Additional Sheets for Any of the Above.
Each \$.08

ITEMS NOT ILLUSTRATED

MEMBERSHIP REGISTER BINDERS. Specifically made for the membership register received by your Post as a Permanent Record. Comes complete with nylon posts. Heavyweight. Two 6-inch posts for capacities to 4½ inches. With care, gives years of service.
No. 74538 \$3.50

Heavier weight canvas texture blue vinyl over sturdy board. With four nylon posts for binding pages from 3 to 8½ inches. Prepaid.
No. 74539 \$7.95

Plastic material pliable, durable for years of wear. With posts.
No. 74537 \$4.00

BOND PAPER. American Legion watermarked rag bond stationery. 8½ x 11". We do not print. 500 sheets per ream.
No. 75260 per ream \$6.25
10 reams or more per ream \$5.75

CORRESPONDENCE CARDS. All purpose card, 5¼ x 4", three color engraved emblem with envelopes.
No. 75255, per 100 \$26.70

AMERICAN LEGION EMBLEM BUSINESS CARDS, with 3-color engraved emblem.
No. 75250, per 100, plain \$8.00

IMPRINTED BUSINESS CARDS. Minimum order 200, three weeks delivery.
No. 75253, per 100 \$14.00

Auxiliary Business or Calling Cards now available. Write for current prices.

DUES ENVELOPE. Self return envelopes for dues; Post to fill in return address. Packed in boxes of 200 envelopes.
No. 75299 \$ 8.75
1,000 envelopes \$31.25

POPPIES. Only for use in initiation ceremonies or decoration.
No. 74998, \$.10
50 or more, each \$.08

PRINTING CUTS are available in a number of sizes and in one, two or three colors for The American Legion, Auxiliary and S.A.L. Please send us your requirements. We will send availability and prices.



A FOLDING LECTERN. Made of high density plastic weighing less than four pounds. Surface measures 13 1/2" x 19 1/4". Folds flat for easy storage. Also ideal for hospitalized convalescents confined to bed or wheelchair.

B GAVEL BELLS. 3 sizes. Specify Legion or Auxiliary emblem. Standard. 9" high. No. 74502 \$46.80
Miniature. 7 1/4" high. No. 74504 \$31.60
Tinkle. 3 1/2" high. Ideal for speaker gift. No. 74506 \$7.75
Engraving on gavel bells at 75 cents per character additional. Ten characters minimum.

C SEAL PRESSES. Emblem with Post or Unit name and number, as shown on your charter. Three weeks delivery. Specify Post or Unit number.

Desk style No. 74512 \$47.50
Pocket style No. 74513 \$43.50
D WALNUT GAVELS. American Legion (No. 74500) S.A.L. (No. 52307) or Auxiliary (No. 34500) emblem on engraving band. Add 20 cents per character for engraving. Each \$10.50

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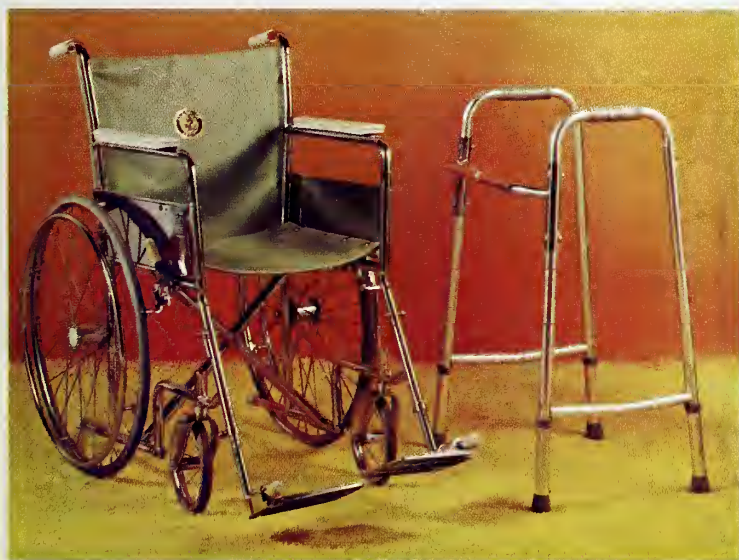
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Each \$35.95

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SEE PAGE 58.



G



H

MEMORIAL WREATHS

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Six wreaths 18" \$56.10
No. 73034 20" \$11.65
Six wreaths 20" \$66.90

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Six wreaths 20" \$66.90



A

B

C

D

A MEMORIAL BIBLE. Gold lettering on back of Bible and inside front of box. Inscription must be "Our Deepest Sympathy" with name, number, location of Post or Unit. White leather covered Bible with gold embossed American Legion or Auxiliary emblem. Memorial pages include military service record, family record and American Legion Preamble. Encased in rich, red cedar box.
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Bibles & Cards



E

F

G

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| ITEM | PAGE |
|---|----------------|
| A | |
| Achievement Awards | 50, 51 |
| Activities Insignia | .8, 9 |
| Alarm Clocks | 33 |
| Americanism Medals | 50, 51 |
| Anniversary Medallion, Sixtieth | 2 |
| Appreciation Certificates | 52 |
| Armed Forces Flags | .28-30 |
| Armed Forces Insignia | .8, 9, 12 |
| Ash Trays | 35 |
| Attache Cases | 32 |
| Auto Ornaments & Plates | .42-43 |
| Auxiliary Banners | 27 |
| Auxiliary Lamps | 40 |
| Auxiliary Medals | 51 |
| Auxiliary Uniforms | 2 |
| Award Certificates | 52 |
| Award, Plaques & Trophies | .39, 44-49 |
| B | |
| Badges, Name | 43 |
| Badges, Officer Past & Present | 10, 11 |
| Bag, Clothing | 33 |
| Banners | 27 |
| Banner, Podium | 54 |
| Banquet Flags | 30 |
| Bar Ware | 35 |
| Baseball Items | 38, 39, 44, 46 |
| Bases, Flag | 27 |
| Beer Steins | 35 |
| Bells | 19, 54 |
| Belt Buckles | 15 |
| Belts | 4 |
| Beret | 6, 7 |
| Beverage Servers | 35 |
| Bibles | 57 |
| Billfolds | 17, 18 |
| Binders | 53, 54 |
| Blank Citations | 52 |
| Blanket | 38 |
| Blazers | 3 |
| Blazer Buttons | 16 |
| Blazer Shirts | 4 |
| Blood Donor Pins | 52 |
| Bond Paper | 53 |
| Book Matches | 35 |
| Booth, Promotion | 55 |
| Bracelets | 15, 19, 23, 24 |
| Braid | 2 |
| Briefcases | 32 |
| Brochures, Flag | 53 |
| Bronze Emblems | 56 |
| Brooches | 20-24 |
| Buckles, Belt | 4, 15 |
| Bud Vases | 19 |
| Bullion Emblems | .8, 9 |
| Bumper Strips | 42, 43 |
| Bunting | 27 |
| Business Cards | 53 |
| Buttons | 12, 16 |
| C | |
| Cap Covers | 3 |
| Cap Numbers, Pins & Ornaments | 12 |
| Caps | 3, 38, 39 |
| Car Signs | 40 |
| Card Cases | 34, 53 |
| Card Tables | 25 |
| Cards, Greeting | 57 |
| Cards, Life Member | 60 |
| Cards, Poker | 25 |
| Carrying Belt, Flag | 31 |
| Cash Record Book | 53 |
| Cassette, Flag | 55 |
| Cassette, Legion | 54, 55 |
| Cassette, Membership | 55 |
| Cemetery Vase | 56 |
| Certificates | 52 |
| Chairs | 25 |
| Chamois Case | 60 |
| Charms | 11, 13 |
| Checkbook Secretary | 17, 18 |
| Chinaware | 34 |
| Cigarette Lighters | 16, 19 |
| Circular Emblem Signs | 40 |
| Citations | 52 |
| Clocks | 40 |
| Clothing Bag | 33 |
| Club Supplies | 34, 35 |
| Coats | 2, 3, 6, 7 |
| Cocktail Napkins | 35 |
| Coffee Bar | 33 |
| Collar Device | 12 |
| Collectors Spoon | 19 |
| Color Guard Uniforms | 2-7 |
| Colors | 26-31 |
| Commemorative Stamp Items | 14, 36 |
| Constitution & By-Laws | 53 |
| Continuous Membership Items | 10, 52 |
| Cord & Tassels | 31 |

| ITEM | PAGE |
|--|-----------|
| Correspondence Cards | 53 |
| Costume Jewelry | 19-24 |
| Crystal Gavel | 36 |
| Cuff Links | 14, 15 |
| Cups & Saucers | 34 |
| Custom Belt Buckle | 15 |
| Custom Caps | 3, 39 |
| Custom Insignia | 8 |
| Custom License Plate Frames | 42 |
| Custom Plaques | 45-49 |
| D | |
| Decals | 42, 43 |
| Declaration of Independence | 53 |
| Decoration Kit | 55 |
| Desk Items | 36, 37 |
| Diamonds | 10 |
| Dinnerware | 34 |
| Dinner Napkins | 35 |
| Door Mats | 25, 42 |
| Drapes, Panel | 27 |
| Dress Coats | 3 |
| E | |
| Eagles, Flag Pole | 31 |
| Eagle Plaque | 46 |
| Early Bird Labels | 52 |
| Earrings | 20-24 |
| Emblem Holder, Magnetic | 8 |
| Emblem Signs | 40 |
| Emblematic Belt Buckles | 4, 15 |
| Emblematic Plaques | 44-49 |
| Emblems, Bronze | 56 |
| Emblems, Decals | 42, 43 |
| Emblems, Auto | 42, 43 |
| Emblems, Embroidered | .8, 9, 39 |
| Embroidered Banners | 27 |
| Embroidered Emblems | .8, 9, 39 |
| Essay Medals | 50, 51 |
| F | |
| Fender Flags | 31 |
| Fire Safety | 43 |
| Five Star Award (SAL) | 51 |
| Flag Book | 31 |
| Flag Brochures | 53 |
| Flag Cases | 31 |
| Flag Decals | 43 |
| Flag Jewelry | 24 |
| Flag Plaque | 48 |
| Flag Poles | 28, 31 |
| Flag Sets | 27-31 |
| Flag Stands | 27 |
| Flag Tabs | 24 |
| Flags | 27-31, 56 |
| Flashlight | 38 |
| Flask | 33 |
| Flatware | 34 |
| Floor Mats | 25, 42 |
| Frames, License Plate | 42 |
| Frames, Picture | 52 |
| "Freedom Is Not Free" Jewelry | 14 |
| Friendship Bibles | 57 |
| G | |
| Garment Bag | 33 |
| Gavel Bells | 54 |
| Gavels | 36, 54 |
| Gavel Plaque | 48 |
| Gavel Trophy | 44 |
| General Medal | 50, 51 |
| Gifts | 16-19 |
| Girl Good Citizen | 51 |
| Gloves, Parade | 2, 31 |
| Goblet, Silver | 19 |
| Gold Braid | 2 |
| Gold Foil Seals | 43 |
| Grace Cards | 57 |
| Grave Markers, Flags & Wreaths | 56, 57 |
| Greeting Cards | 57 |
| Grill Ornament | 43 |
| H | |
| Hanger Grip | 33 |
| Hanger Ribbon | 11 |
| Hats | 3, 38, 39 |
| Helmet Liners | 2 |
| Highway Safety Kits | 33 |
| Highway Signs | 40 |
| Hip Flask | 33 |
| Historic Flags | 30 |
| History Binders | 54 |
| Holy Bibles | 57 |
| Hood Ornament | 43 |
| Hospital Supplies | 55 |
| I | |
| Indoor Flags | 28 |
| Initiation Flags | 31 |
| Initiation Lamps | 40 |
| Insignia, Embroidered | .8, 9 |
| J | |
| Jackets | 6, 7 |
| Jogging Shorts | 38 |
| Join Poster | 54 |

| ITEM | PAGE |
|---|--------------------|
| K | |
| Key Chains | 14, 16, 18, 19 |
| Key Cases | 17 |
| Knives, Pocket | 16 |
| L | |
| Ladies Billfolds | 18 |
| Ladies Gifts | 18-24 |
| Ladies Jewelry | 19-24 |
| Ladies Uniforms | 2, 3 |
| Lamps, Initiation | 40 |
| Legion Caps | 3 |
| Legion Colors | 27-31 |
| Legion Uniforms | 2, 3 |
| Letter Openers | 16, 19 |
| Lettered Signs | 40 |
| Lettering Information | 7 |
| License Plates | 42, 43 |
| Life Member Items | 10-12, 60 |
| Lighters, Cigarette | 16, 19 |
| Liners, Helmet | 2 |
| Luggage | 32, 33 |
| M | |
| Magnetic Auto Signs | 40 |
| Magnetic Emblem Holder | .8, 9 |
| Magnetic Flag Holder | 31 |
| Magnifying Glass | 21 |
| Make-Your-Own Sign | 40 |
| Manicure Set | 16 |
| Manual of Ceremonies | 53 |
| Marching Shoes | 4 |
| Markers, Grave | 56 |
| Matches | 35 |
| Medallion, Sixtieth Anniversary | 2 |
| Medals | 2, 39, 49-51 |
| Meeting Notice Cards | 43 |
| Membership Poster | 54, 55 |
| Members Ledgers & Binders | 53 |
| Membership Tacks & Pins | 10, 11 |
| Memorial Items | 56, 57 |
| Mens Jewelry | 14, 15 |
| Merit Awards | 50 |
| Military Medals | 51 |
| Minute Books | 53 |
| Money Clips | 14, 16 |
| Mugs | 35 |
| Music, Cassette | 54 |
| N | |
| Name Plates | 36 |
| Name Tags | 43 |
| Napkins | 35 |
| Necklaces | 14, 20-24 |
| Neckties | 4 |
| Numbers, Cap | 12 |
| Nylon Jackets | 6, 7 |
| O | |
| Officer Badges, Past & Present | 10, 11 |
| Officers Guide, Post | 53 |
| Officer Insignia | .8, 9 |
| Oratory Medals | 49-51 |
| Ornament, Cap | 12 |
| Outdoor Flags | 29 |
| Outdoor Signs | 40 |
| Outerwear | 6, 7 |
| P | |
| Pamphlets, Flag | 53 |
| Panel Drape | 27 |
| Pants & Pants Suits | 2, 3 |
| Paperweight | 36 |
| Parade Gloves | 2, 31 |
| Parliamentary Procedure | 54 |
| Participation Certificates | 52 |
| Past Officer Insignia | .8, 9 |
| Past Officer Jewelry | 10, 11, 13, 15, 22 |
| Patriotic Jewelry | 24 |
| Patriotic Songs | 54 |
| Pen Sets | 36, 37 |
| Picture Frames | 52 |
| Pierced Earrings | 21-24 |
| Pitchers, Water | 35 |
| Place Mats | 35 |
| Plaques | 44-49 |
| Plate, Silver | 19 |
| Plates | 34 |
| Pocket Knives | 16 |
| Pocket Secretary | 17, 18 |
| Podium Banner | 54 |
| Poker Table, Cards & Chips | 25 |
| Poles, Flag | 28, 31 |
| Polo Shirts | 5 |
| Poppies & Cans | 53 |
| Poppy Award | 51 |
| Portfolios | 32 |
| Post Colors | 27 |
| Post Officer Guide | 53 |
| Post Record Books | 53 |
| Preamble Lamps | 40 |
| Preamble Cassettes | 54 |
| Preambles | 54 |

| ITEM | PAGE |
|--|---------------------------------------|
| Presentation Sets | 54 |
| Presidential Pictures | 54 |
| Printing Cuts | 53 |
| Promotion Booth | 55 |
| PUFL | .8, 9, 12, 60 |
| Purses | 18 |
| R | |
| Rainbow Shirt | 5 |
| R.O.T.C. Jewelry | 51 |
| R/W/B Jewelry | 24 |
| R/W/B Plaques | 45-48 |
| Record Books, Post | 53 |
| Ribbon Carrier | 11 |
| Rings | 13 |
| Roberts Rules of Order | 54 |
| Rubber Stamp | 54 |
| Rugby Shirt | 5 |
| Rules, Flag | 53 |
| S | |
| S.A.L. Membership Items | 3-5, 8-11, 13, 27, 30, 31, 43, 51, 52 |
| Safe | 25 |
| Safety Signs | 40 |
| Scarf Pin | 19, 22 |
| Scarves | 3, 4 |
| Scholarship Medals | 50, 51 |
| School Awards | 49 |
| School Flag Sets | 28 |
| Scissors | 19 |
| Scrapbooks | 54 |
| Scriptures | 57 |
| Seal Press | 54 |
| Shadow Box | 45, 46, 48 |
| Shoes | 4 |
| Shirts | 4 |
| Shorts, Jogging | 38 |
| Signs | 40 |
| Silver Tray & Goblet | 19 |
| Sixtieth Anniversary Medallion | 2 |
| Size Information | 7 |
| Skirts & Slacks | 2, 3 |
| Song Cassette | 54 |
| Spoons | 19, 34 |
| Sporting Goods | 38, 39 |
| Stainless Steel | 34 |
| Stamps | 43, 54 |
| Stands, Flag | 27 |
| State Flags | 30 |
| State Outline Name Tags | 43 |
| Steins | 35 |
| Stick Pins | 19, 22 |
| Stocking Caps | 39 |
| Suitcases | 33 |
| T | |
| Table China & Service | 34 |
| Tables, Poker | 25 |
| Tacks, Membership & Post Officer | 10, 11 |
| Tacks, Life Member | 10, 60 |
| Ten Ideals Award | 51 |
| Thermometers | 40 |
| Tie Bar, Chain & Tack | 14, 15 |
| Ties | 4 |
| T-Shirts | 5, 38 |
| Travel Items | 32, 33 |
| Trophies | 44 |
| Trousers | 3 |
| Trunk Emblem | 43 |
| U | |
| Uniform Belt Buckle | 4, 15 |
| Uniform Buttons | 12 |
| Uniforms | 2, 3 |
| Unmounted Flags | 29 |
| Utensils, Table | 34 |
| V | |
| Vase, Bud | 19 |
| Vase, Cemetery | 56 |
| Vest Chains | 14, 15 |
| Vests, Ladies | 2, 3 |
| Visors | 39 |
| Vote Tabs | 24 |
| W | |
| Walker | 55 |
| Wall Clocks | 40 |
| Wallets | 17, 18 |
| Warrant of Merit | 52 |
| Watchbands | 14, 23 |
| Watch Chains | 14, 15 |
| Watches | 14 |
| Watermarked Paper | 53 |
| Water Pitchers | 25 |
| Wave Caps | 2 |
| "We Dare To Care" | 43 |
| Welcome Signs | 40 |
| Wheelchairs | 55 |
| Wool Jackets | 6 |
| Wreaths | 56, 57 |
| Wreath Plaque | 48 |
| Y | |
| Year Bars | 10, 11 |



The American Legion
NATIONAL EMBLEM SALES
P. O. Box 1055
Indianapolis, Indiana 46206

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Life Membership Items

IMPORTANT!!

LIFE MEMBERSHIP items described on this page may be purchased only by or for Legionnaires and Auxiliary members who have been honored by their Posts or Units by being made **LIFE MEMBERS**. They are not available for members who have purchased a Paid-up-for-Life Membership unless that person has also been granted the honor of a **LIFE MEMBERSHIP**. See pages 8 and 12 for Paid-up-for-Life merchandise.

A LIFE MEMBER ATTACHMENT. Made to fit below .475 inch size lapel tack.
10K Gold only.
No. 80050 \$8.95

B LIFE MEMBER LAPEL TACK. .475 inch only.
No. 69998 1/10 GF \$ 5.10
No. 69999 10K Gold \$20.25

C LIFE MEMBER PINS AND LAPEL TACKS. Available for both The American Legion and the Auxiliary. Legion has clutch back and Auxiliary has pin back.

American Legion. 10K Gold plain tack.
No. 70006 \$34.95
Auxiliary. 10K Gold plain pin.
No. 37002 \$35.70
10K Gold pearl pin.
No. 37003 \$42.45

Diamonds can be set in either the center of the emblem or on the sides of the above.

D AMERICAN LEGION LIFE MEMBER RING. Black Onyx set. Allow 4 weeks for delivery. Specify ring size.
No. 74179 Sterling Silver . . . \$ 37.95
No. 74180 10K Gold \$174.95

E LIFE MEMBER INSIGNIA. Embroidered cap insignia 2" x 2 1/4". Post officer certification required.
No. 72298 \$1.50

F "LIFE MEMBER" CAP PIN. Clutch back.
No. 71996 \$2.00

Prices for Life Member cards include all engraving. Allow a minimum of four weeks for delivery. It is important that the following engraving instructions be typed or printed legibly. 1. Name of individual. 2. Full name and number of Post or Unit. 3. City and state location. 4. Date member was voted to Life Membership by Post or Unit. 5. Typed or printed names of Commander and Adjutant, or President and Secretary. **NOTE:** Be sure to send officers' signatures (in black ink) for silver and gold cards. Orders for all Auxiliary Life Member items must be approved by your Department Secretary. **LIFE MEMBER CARD** prices **DO NOT** include annual membership dues. They must be paid every year, or a paid-up-for-life plan purchased.

G GOLD LIFE MEMBER CARDS for the finest token of appreciation. 10K Gold card with 10K Gold emblem and chamois carrying case. Requires signatures. See below for Lucite embedment details.

No. 70001 Legion \$193.60
No. 37001 Auxiliary \$193.60

H STERLING SILVER LIFE MEMBER CARDS for recognition of outstanding members. 10K Gold emblem. Complete with chamois carrying case. Requires signatures.

No. 70000 Legion \$62.95
No. 37000 Auxiliary \$62.95

Your Sterling or Gold card may now be enshrined in a 4" x 2 3/4" x 1" clear Lucite block. Ideal method of preservation. Old cards may also be refinished and enshrined. Add price of card above, or for old card refinishing add \$4.00.

No. 70010 \$25.00

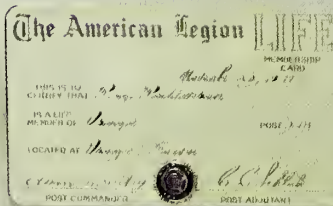
J NICKEL-SILVER LIFE MEMBERSHIP CARD. All lettering is straight engraving. No signatures. Chamois case not included.
No. 70005 American Legion . . . \$7.50
No. 37016 Auxiliary \$7.50
CHAMOIS CASE ONLY.

No. 70004 \$3.50

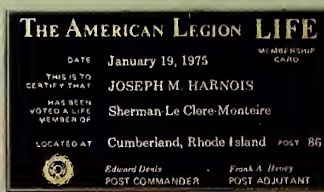
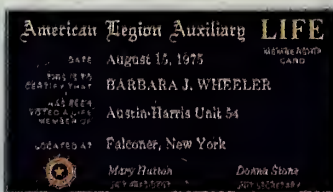
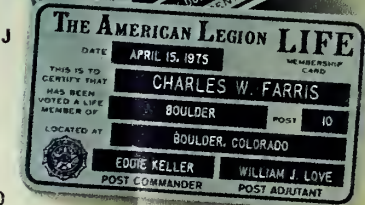
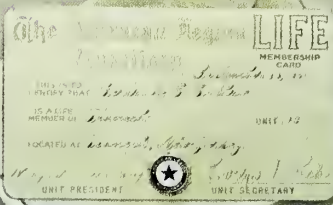
K ETCHED COPPER LIFE MEMBER CARD. Made by special photographic process. No signatures. Available as a paperweight or as a plain card. Specify American Legion or American Legion Auxiliary.

No. 70008 Card with Chamois Case \$26.75
No. 70009 Card as paperweight . . \$27.75

G



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